



SOUTH AFRICAN TOURISM

ANNEXURE H: Resource Rate Card

Below is a list of Mandatory Resources.

Note: Please take note that you must write the appropriate position next to the resources we provided if your company's designations differ from those of the listed resources.

N.B: Bidders that fail to price according to the table below will be disqualified

Designation	Appropriate position Title	Service Provided	Hourly Rate	Daily Rate
Group Account Director				
Account Director				
Account Manager				
Strategic Director				
Head of Strategy				
Creative Director				
Quality Assurance				
Animator				
Designer				
Copywriter				
Activation Manager				
Project Manager				
Content Planner				
Campaign and Content Analyst				
Reporting Specialist (social listening)				
Senior Community Manager				
Junior Community Managers				