

ANNEXURE H

MANDATORY REGIONAL EXPERIENCE DECLARATION



SOUTH AFRICAN TOURISM

RFQ description	Digital Amplification - Africa Land
Bidder name	
RFQ number	AFRICA-12-2026

Instructions to bidders

- Complete this annexure and attach supporting evidence for at least one comparable paid digital media project completed within the last three years in at least one of the following markets: Botswana, Eswatini, Lesotho, Malawi, Mozambique, Namibia, Zambia or Zimbabwe.
- Client names, commercial values and commercially sensitive information may be redacted where confidentiality obligations apply.
- Completion of this annexure alone does not constitute proof of experience. The supporting evidence identified below must be attached.

Project information

Campaign or project title	
Country or countries covered	
Campaign delivery period	From: _____ To: _____
Paid digital media services delivered	
Digital channels used	
Bidder's role in the project	
Supporting evidence submitted	☐ Appointment letter ☐ Completion certificate ☐ Case study ☐ Media plan ☐ Campaign report ☐ Platform report ☐ Other: _____

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Supporting document name and page/reference	
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Bidder declaration

I confirm that the information provided in this annexure is accurate and relates to a comparable paid digital media project completed within the last three years in at least one of the eight Africa Land markets specified in this RFQ.

Authorised representative	
Designation	
Signature	
Date	

For SAT evaluation use only

Compliance check	Yes/No	Evaluator comments
Project completed within the last three years	☐ Yes ☐ No	
Project delivered in at least one of the eight specified markets	☐ Yes ☐ No	
Project is comparable paid digital media work	☐ Yes ☐ No	
Acceptable supporting evidence is attached	☐ Yes ☐ No	