

**SA TOURISM DIGITAL & TECHNOLOGY PANEL OF SERVICE
PROVIDERS SAT 229/25 (RE-ISSUE)**

QUESTION & ANSWERS

Queries / Questions received on or before 12 noon 11 April 2025

On the following responses, SAT refers to South African Tourism.

SCOPE OF WORK:

1. Category 7

We will provide the technology for the required service/solution, will the onus be on SA Tourism to execute the marketing campaigns?

Will bidders be required to provide recommendations on the required technology or service providers to support as certain sections of the requirement will require Marketing agencies to execute.

SAT Reply: - Yes, SAT will execute marketing campaigns.

2. Category 7

Will bidders be required to develop content or can we partner up with your preferred panellist that meets your project requirement as our core services are ICT - this is outside the technology scope.

SAT Reply: You will be required to develop content, if you are partnering with any other vendor, that disclosure needs to be outlined on submission.

3. Regarding virtual reality (VR) and augmented reality (AR), will successful bidders be required to develop content or just provide the devices?

SAT Reply: Both