



Western Cape Where Great Minds Meet

Arrive Intrigued. Leave Inspired.

MEET
**SOUTH
AFRICA**



NATIONAL CONVENTION BUREAU

southafrica.net



Find Your Feet in South Africa

Welcome to South Africa, an Incentive Destination Ready to Inspire

Welcome to South Africa, an incentive destination ready to inspire. The evolving needs of our clients and the future of the industry is making a positive upturn, and people are choosing to travel and explore the world beyond their own borders. So, as they find their footing being drawn towards South Africa, it's the perfect opportunity to expose your guests to new and colourful experiences which can be found in abundance in South Africa. Forge new paths in our destination – we are ready to ignite, entertain, and inspire once more.

South Africa as an Incentive Destination

South Africa has something for you, whether it's a group or a bespoke incentive travel programme. Our nature and wildlife offerings are second to none as the country is home to the magnificent Big 5, sighted from some of the most luxurious expansive game reserves in the world. This makes it a top contender for that once-in-a-lifetime incentive trip! The country boasts kilometres of award-winning beaches, all set against a backdrop of the blue and turquoise shades of the Indian and Atlantic Oceans. This beach experience can be coupled with group excursions to watch whales, dolphins, penguins, and birdlife. The picturesque winelands, where guests can indulge in delicious award-winning wines paired with gourmet cuisine, are the perfect dream setting for the idyllic incentive gala evening and it will no doubt tempt guests to stay longer or return for post-event leisure stays.

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Where Two Oceans Meet

Cape Agulhas, Western Cape

Welcome to the Western Cape, Where Two Oceans Meet

The Western Cape is one of Africa's premier incentive destinations where the Indian and Atlantic Oceans meet. It is breathtakingly beautiful, has a coastline spanning over 1 000km, a rich floral kingdom, a globally renowned wine industry, award-winning restaurants, and unique history and heritage that plays out in the smiles, hearts, and lives of the many fascinating people you'll meet. The capital city, Cape Town, known as 'The Mother City', has achieved international recognition as a superior, value-for-money incentive destination offering top-notch leisure facilities and incredible opportunities for adventure. Discover a world of natural beauty and adventurous activities that lies beyond the boundaries of the city, in the greater Western Cape regions: The Weskus, the Cape Karoo, the Garden Route and Klein Karoo, the Cape Winelands, and the Cape Overberg.

The best incentive trips motivate your employees to reach your company's goals and inspire them with new perspectives. Why not treat them to a trip to the Western Cape – one of the most incredible incentive destinations in the world!

- English speaking
- Ease of access with direct flights
- World-class accommodation
- Cutting-edge technology and connectivity
- Award-winning Winelands
- Incredible value for money
- Open spaces to create exclusive experiences
- Overnight flights from Europe
- Incredible beaches and coastlines
- Diverse culinary delights

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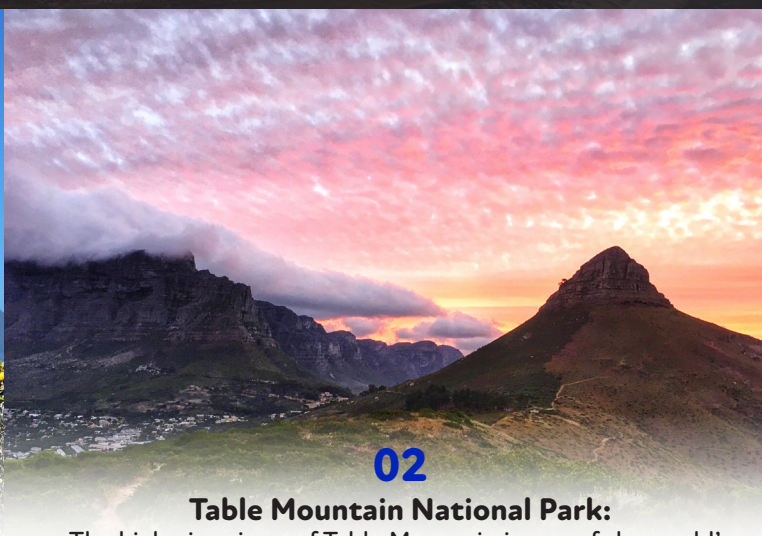
Authentic Experiences Against an Atlantic Ocean Backdrop

Table Mountain, Cape Town, Western Cape



01

Marvel at UNESCO Sites and Natural Wonders:
The Western Cape boasts four World Heritage sites.



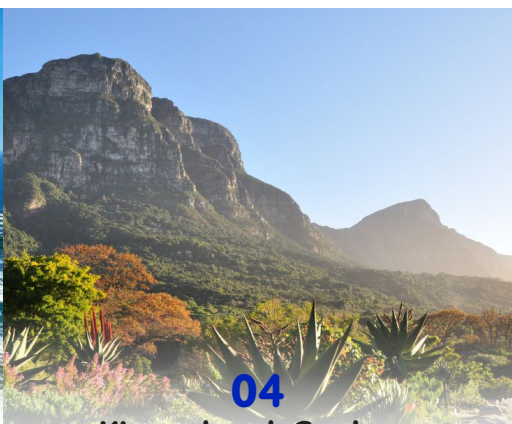
02

Table Mountain National Park:
The high-rise views of Table Mountain is one of the world's great centres of terrestrial biodiversity and nature reserves.



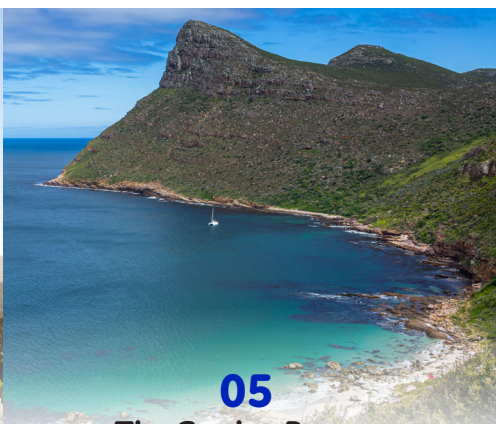
03

Robben Island:
The iconic landmark with a rich 500-year-old multi-layered history.



04

Kirstenbosch Gardens:
Explore one of the great botanic gardens of the world set against the eastern slopes of Cape Town's Table Mountain.



05

The Garden Route:
One of the Western Cape's natural wonders offers spectacular stretches of coastline, featuring lakes, mountains, tall indigenous forests, amber-coloured rivers, and sweeping golden beaches.

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Exclusive 'Wine and Dine' Experiences

Vinyard, Stellenbosh, Western Cape

The Western Cape is considered a top gourmet destination in South Africa where you can feast on the freshest seafood with a unique view of the Indian and Atlantic Oceans and taste some of the best wines in the country – not to mention beautiful postcard scenery.

The Cape Winelands: Choose from 600 wine estates for a fabulous exclusive wine-tasting experience or treat your taste buds to one of the many fine country restaurants situated on open wine estates or the bustling city centre.

Feast Your Way Through the Cape: For a more authentic experience, guests can immerse themselves in local culture by learning to cook authentic Malay dishes in the scenic Bo-Kaap an area of Cape Town, known as the Malay Quarter.

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Adrenaline-pumping Adventures

Shark Diving, Western Cape

For organisers looking for extreme sports activities and the thrills they bring, the Western Cape has a plethora of activities for your clients to try.

Two Oceans Helicopter Ride: Take to the skies on either a Two Oceans scenic helicopter flight or a tandem paragliding adventure.

Land and Air Thrills in Knysna: Abseil from Knysna Head or quad-biking through the Knysna Forest.

Bloukrans River Bridge: Brave one of the world's highest commercial bungee jumps at Bloukrans River Bridge.

Hike up Lion's Head: If you prefer your feet on the ground, a hike up Lion's Head to catch one of the most spectacular sunsets in the world is a must.

Shark diving in the Atlantic Ocean: The water babies will enjoy black-water tubing, shipwreck diving, or getting up and close to marine life during a shark diving expedition.

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Vitamin Sea

Boulders Beach, Simon's Town, Western Cape

The Western Cape is home to Cape Agulhas, the place where two oceans meet – namely the Indian and Atlantic Oceans at the Southernmost tip of Africa. And the sight of the turquoise and azure waters is one your guests will wish they could wake up to every day for the rest of their life. In the Western Cape, you can see thousands of seabirds nesting on pristine golden beaches that stretch for miles. On a sheltered beach near Simon's Town, you can view African Penguins up close in their natural environment. The wide stretches of sand on Noordhoek beach are ideal for horse-riding and Cape Point showcases some of the most breath-taking ocean and mountain scenery in the world.

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DMC Partners And Incentive Suppliers

South Africa has a large database of full-service Destination Management Companies (DMCs) and Incentive Houses that have expert knowledge when it comes to logistics and arrangements of incentives, tailor-made itineraries, motivational trips, and logistics. Combining top standard tourism services and social awareness, our DMCs and Incentive Houses have an in-depth knowledge of the destinations they cover and a vast network of connections to travel agents, local tourism product suppliers, principal players, and affiliates in every country in Southern Africa. DMCs help to create experiences where business travel clients can connect with each other, and themselves, to achieve brand growth brought about by bonding over a shared experience.

By working with our DMCs, organisers can be assured of the most exclusive and unique experiences for their clients at the best rates and assistance with key selling points and anecdotes to help close the sale. Having built their businesses around a burning passion for Southern Africa, its people, animals, and landscapes, our DMCs offer prompt, accurate, creative, and relevant travel solutions and personalised services to ensure organisers and travellers return home having enjoyed the ultimate, unforgettable journey.

For more information or assistance with DMCs, please contact the South Africa National Convention Bureau (SANCb).

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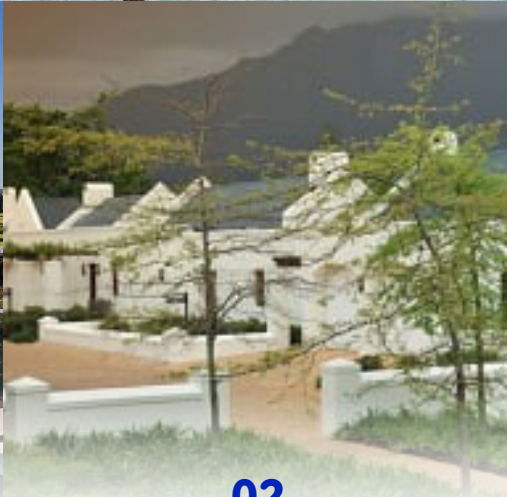
Unforgettable Tours and Excursion



01

VIB Boutique Hotel:

The VIB is a brand extension of the international hotel group Best Western aimed at young, urban travellers.



02

Tsogo Sun – Southern Sun de Wagen:

Southern Sun de Wagen is an elegant boutique hotel in the heart of South Africa's most famous wine region.



03

Cresta Grande Hotel:

Southern African hospitality group Cresta Hotels opened its first hotel in South Africa in March 2021.



04

The Silo Hotel:

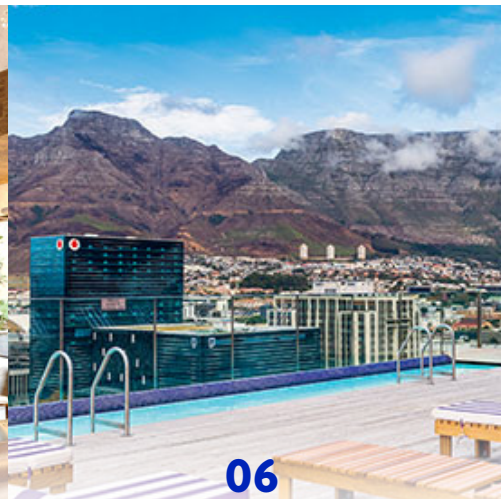
A truly remarkable architectural wonder, The Silo Hotel was named Best City Hotel in Africa in 2020.



05

De Stellenbosch:

De Stellenbosch is a collection of historic farmstead buildings dating back to the early 1900s. These have been restored and reimagined creating unique luxury boutique suites.



06

Hotel Sky Cape Town:

is located across the road from the Cape Town International Conference Centre (CTICC). With 535 beautifully designed rooms and suites.

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New on the Block



01

Kayamandi Township Tour:

The 'Kayamandi Township Tour' and 'Dine with a Local' experience offers a chance to dine with locals.



02

Shark-Cage Diving:

Gansbaai is the shark-diving capital of Africa, and cage diving is a major highlight of any trip to South Africa.



03

Stellenbosch Wine Walks:

Visit Stellenbosch has launched Stellenbosch Wine Walks every Saturday to encourage locals and tourists to appreciate the town's outdoor beauty.



04

Robben Island:

Take a memorable journey by ferry to this renowned World Heritage site and the prison where Nelson Mandela and other struggle heroes were incarcerated during apartheid.



05

E-biking Western Cape:

This 7-hour picturesque excursion is a comprehensive e-bike tour of the Cape Winelands.



06

Table Mountain:

One of the New 7 Wonders of Nature. At 1 085m above the city, it offers some of the most majestic views of Cape Town.



07

Railton Township Tour:

Immerse in culture with Meisie Bokwana on an inspiring short township tour in Swellendam.



08

Boulders Beach:

On this sheltered beach near Simon's Town, visitors can view African Penguins up close in their natural environment.

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Accessibility

Cape Town International Airport

The Western Cape is easily accessible via Cape Town International Airport, with direct flights to and from multiple local and international destinations. The Cape Town International Airport is a short 20-minute drive to and from the Central Business District (CBD). It is just a 2-hour connecting flight from OR Tambo International Airport in Johannesburg (the largest airport in Africa).

South Africa has incredible infrastructure that allows for good air, sea, or land connections, to facilitate transfers in the area for attendees.

Did you know?

Cape Town International Airport is now the 3rd largest airport on the African continent?

Car Hire

BLUU

Hertz

Thrifty
CAR RENTAL

Europcar

SIXT

AVIS

Budget

dollar.

National

Vineyard

E-taxis

Uber Bolt

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Visitor Support

Visa Regulations

Travellers looking to visit South Africa must produce a valid visa before they can enter the country. A visa will be issued for a visit for tourism or business purposes and is valid for a period of 90 days (3 months). Certain countries are exempted from visa control, which means that citizens from those countries do not need a visa to visit South Africa. For those that require visas, please note that visas are not issued at South African ports of entry, and airline officials must insist on visas before allowing passengers to board.

Requirements for a visa

Types of visas

Countries exempt from South African visas

To our Valued Partners

The SANCB has implemented a portal, which is a web-based platform allowing the business events industry to collaborate with the SANCB in bidding for business events. This tool provides personalised access and self-service by enabling convention bureaus and other business events stakeholders to solicit support from the SANCB and exchange information relating to bidding for business events. The system is integrated with the Customer Relationship Management (CRM) system for operational efficiency and allows for industry partner management, consumer marketing, forecasting, and reporting.

Features of the Portal and How Will it Assist our Clients include:

- Personalised access
- A dashboard that provides a holistic view of all the user's projects
- Functionality to exchange information with the SANCB for bidding purposes
- Reporting functionality

Visit our portal for a step-by-step guide here:

<https://ncbportal.southafrica.net>

For quality assured accommodation, visit www.tourismgrading.co.za

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