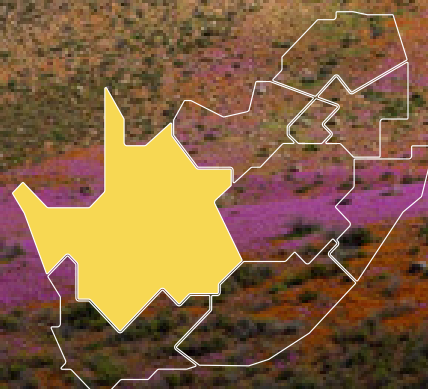


The Northern Cape

Your Competitive Business Events Destination



Arrive Intrigued. Leave Inspired.

MEET
**SOUTH
AFRICA**



NATIONAL CONVENTION BUREAU

southafrica.net



Find Your Feet in South Africa

Welcome to South Africa, an Incentive Destination Ready to Inspire

The evolving needs of our clients and the future of the industry is making a positive upturn, and people are choosing to travel and explore the world beyond their own borders. So, as they find their footing being drawn towards South Africa, it's the perfect opportunity to expose your guests to new and colourful experiences which can be found in abundance in South Africa. Forge new paths in our destination – we are ready to ignite, entertain, and inspire once more.

South Africa as an Incentive Destination

South Africa has something for you, whether it's a group or a bespoke incentive travel programme. Our nature and wildlife offerings are second to none as the country is home to the magnificent Big 5, sighted from some of the most luxurious expansive game reserves in the world. This makes it a top contender for that once-in-a-lifetime incentive trip! The country boasts kilometres of award-winning beaches, all set against a backdrop of the blue and turquoise shades of the Indian and Atlantic Oceans. This beach experience can be coupled with group excursions to watch whales, dolphins, penguins, and birdlife. The picturesque winelands, where guests can indulge in delicious award-winning wines paired with gourmet cuisine, are the perfect dream setting for the idyllic incentive gala evening and it will no doubt tempt guests to stay longer or return for post-event leisure stays.

Welcome to the Northern Cape, the Land of the Big Seven

Whether you prefer the bush, the desert, the ocean, or quaint towns rich in history and captivating cultures, the Northern Cape is a must-see destination. The largest and most remote of South Africa's provinces, the Northern Cape is notorious for its lunar landscapes, endless skies, unbelievable wildlife, and unique flora and fauna. Known as the Diamond Province due to its capital city Kimberley being the epicentre of South Africa's diamond rush in the 1870s, the province has wealth beyond its precious gems. This truly remarkable province offers its visitors a range of exceptional incentive activities; from seeing the exquisite Namaqualand wildflowers in bloom and hearing the thunderous roar of the Augrabies falls to white water-rafting down the Orange River and tracking the impressive black-maned lions on a safari in the Kgalagadi Transfrontier Park. Incentive guests will experience a trip like no other in the Northern Cape.

Find New Passions in an Unspoilt Paradise

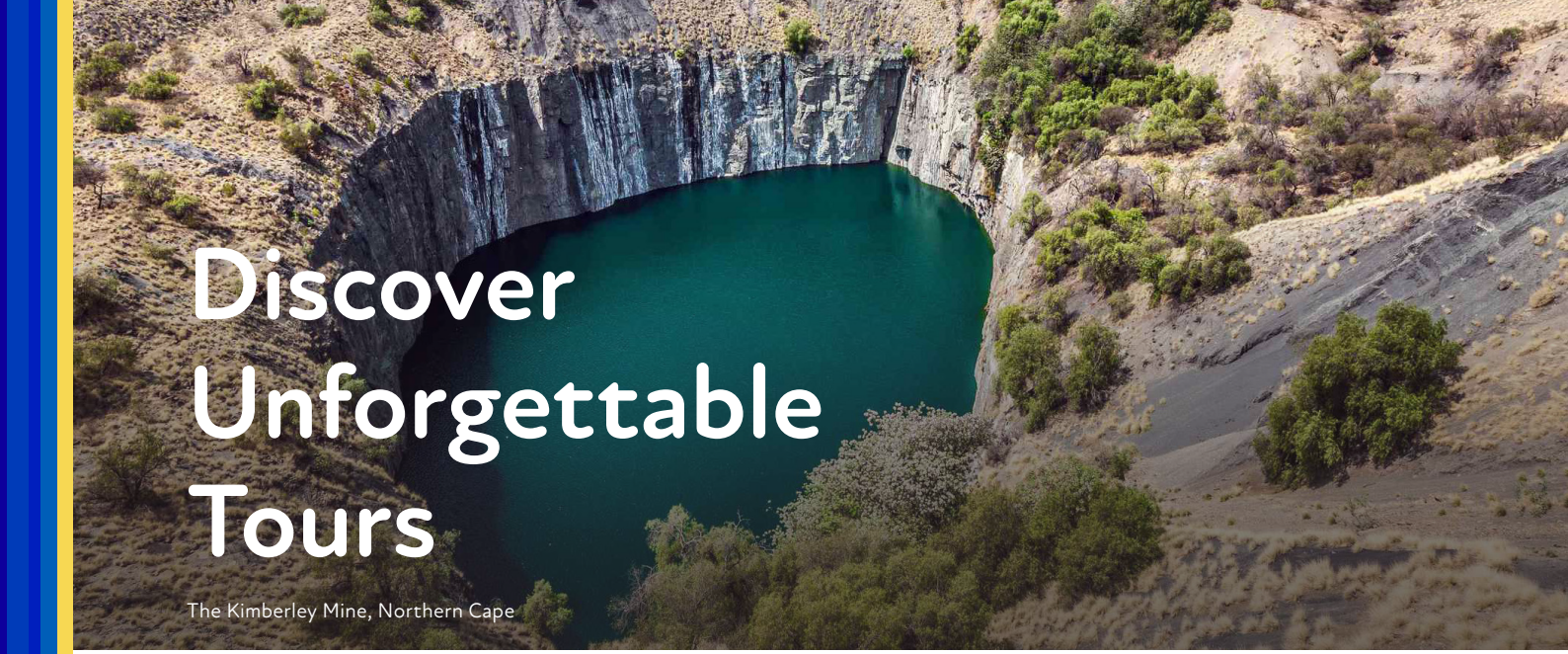
The Northern Cape is home to some of the country's most sought-after tourist spots, as well as some of the most starkly beautiful untouched landscapes in the country. There is arguably no other place like the Northern Cape, making it the perfect destination for incentive travellers who prefer to take the road less travelled.

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Discover Unforgettable Tours

The Kimberley Mine, Northern Cape

See the Flowers of Namaqualand: In August and September, the dusty desert area of the Namaqualand springs to life with an incredible bloom of wildflowers. Visitors travel from near and far to get a glimpse of the phenomenon that breaks out into a fantastic display of wildflowers. Choose to tour the area on horseback or join an ever-popular Digital Photography tour.

The Big Hole: The diamond town of Kimberley is home to one of the Northern Cape's most popular tourist attractions. Visit the Kimberley Mine Museum, which pays tribute to South Africa's diamond rush. Visitors can view the remarkable Big Hole from the museum's viewing decks.

Kokerboom Food and Wine Route: Eat and drink your way through one of the country's emerging foods and wine destinations. The Kokerboom Food and Wine Route takes travellers through the quaint towns of Keimoes, Kenhardt, Hakoneiland, Augrabies, Upington and Marchland. Stopover at the many brandy and wine tastings along the way and treat yourself to the finest of Karoo lamb. This is a wine and food experience like no other.

Search for Shipwrecks: Incentives travellers can experience the unique coastlines on Port Nolloth and Kleinsee where you will find several shipwrecks and ruins. Tours in this area take travellers to see the various sites and end on the beach with a crayfish braai (when in season).

Kimberley Ghost Tours: For those interested in the supernatural, Kimberley has many a ghost-sighting story to share. The eerie tours begin at the Honoured Dead Memorial in the centre of the city before heading off to visit several historic houses and monuments. You may manage to glimpse the lady in white on the balcony or Percy Rudd the first owner at Rudd House, the ghostly waiter serving at the old Kimberley Club or the phantom dog whose howl can be heard coming from the porch at the old De Beers boardroom. Even if you don't manage to spot one of the many ethereal characters on the tour, it is still bound to be an exciting and goosebump-inducing experience.

Trek with the Kalahari Bushmen or San People: Experience the unique opportunity to experience the way of life of the First Peoples of Southern Africa. Take a guided trail in the Kalahari with the world's best indigenous trackers and learn how they survived the desert landscapes for over 20 000 years. Learn about. Gain insights into their medicinal plants, their amazing hunter-gatherer skills and their culture and traditions.

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Explore UNESCO World Heritage Sites and National Parks

Augrabies Falls National Park, Northern Cape

The Richtersveld Cultural and Botanical Landscape:

With dramatic landscapes of the desert and mountains, the renowned national park and UNESCO World Heritage site of the Richtersveld Cultural and Botanical Landscape is an exceptional example of partnership between nature and people. The area is uniquely owned, managed, and conserved by the Nama community descendants of the historical Khoi-Khoi people and boasts some of the richest succulent flora in the world. Known as ‘a desert frontier for adventurers’ visitors can enjoy 4x4 trails, hiking, camping in the soulful desolation of the desert and learning about the myths and legends of its ancient inhabitants.

The Augrabies Falls National Park: Near the border of Namibia, some 120km west of Upington in the Northern Cape, is a landscape like no other. While it is the spectacular Augrabies Falls that brings visitors here, you will also find arid-adapted animals and plant life, intriguing rock formations, hiking trails and more. From the steep gorges and thunderous waters, particularly when the Orange River is in flood, one really shouldn’t visit the Northern Cape without visiting this spectacular park.

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Enjoy Outdoor Adventures



01

Paddle Down the Orange River: As the longest river in South Africa, the Orange River offers water sports enthusiasts an incredible opportunity to paddle down its waters, one of the most popular activities in the Northern Cape.



02

Hot Air Ballooning: Picture floating above the majestic Orange River and over the powerful Augrabies falls. Imagine the views of incredible landscapes like you have never seen before.



03

Stargazing in Sutherland: Sutherland, while well known for its icy winter temperatures, has something much more awe-inspiring to offer. Aptly nicknamed 'the Gateway to the Universe' for the breath-taking views that its clear night skies offer, Sutherland is a top destination for stargazing.



04

Dune Boarding: With the incredible dunes near Kakamas and Witsand, the Northern Cape is popular sandboarding destination. The area has many local operators that offer both sandboarding lessons and tours, all levels are welcome.

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DMC Partners and Incentive Suppliers

South Africa has a large database of full-service Destination Management Companies (DMCs) and Incentive Houses that have expert knowledge when it comes to logistics and arrangements of incentives, tailor-made itineraries, motivational trips, and logistics. Combining top standard tourism services and social awareness, our DMCs and Incentive Houses have an in-depth knowledge of the destinations they cover and a vast network of connections to travel agents, local tourism product suppliers, principal players, and affiliates in every country in Southern Africa. DMCs help to create experiences where business travel clients can connect with each other, and themselves, to achieve brand growth brought about by bonding over a shared experience.

By working with our DMCs, organisers can be assured of the most exclusive and unique experiences for their clients at the best rates and assistance with key selling points and anecdotes to help close the sale. Having built their businesses around a burning passion for Southern Africa, its people, animals, and landscapes, our DMCs offer prompt, accurate, creative, and relevant travel solutions, and personalised services to ensure organisers and travellers return home having enjoyed the ultimate, unforgettable journey.

For more information, or assistance with DMCs, please contact the South Africa National Convention Bureau (SANCb).

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What's New in the Northern Cape

Thanks to the Tourism Grading Council of South Africa, the Northern Cape has several venues and accommodation options that maintain globally recognised standards of quality. An amazing new offering has been launched in the past two years.

Augrabies Falls National Park, Northern Cape



01

Nare Boutique Hotel:

A 100% black-owned business, Nare Boutique Hotel is an exciting new addition to the Northern Cape. With 13 rooms across four floors, and able to accommodate 26 guests – the hotel has incredible panoramic views of Kimberley and the Big Hole. It also has a rooftop venue facility with a capacity of 50 individuals.



02

Upington Inn by Country Hotels:

Previously known as Naba Lodge, and recently extensively refurbished, the new Upington Inn, now has 38 rooms and suites, and a newly built sunset deck. The venue now has a restaurant which has indoor and outdoor seating and can accommodate up to 120 guests. Its conference and event facilities cater for private functions and weddings.



03

Klein Jan Restaurant:

Let your tastebuds be delighted by gourmet meals courtesy of Jan Hendrik, the country's first chef to be awarded a Michelin Star. Tswalu Kalahari is home to Klein Jan Restaurant and will include a food and drinks experience that's in line with the luxury lodge's offering.

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Ease of Access

The Northern Cape is easily accessible via daily flights from both Johannesburg and Cape Town to Kimberley Airport, which was the second airport in the Airports Company South Africa network to boast a solar plant designed to deliver 500 KWp of peak production per year. The city can also be accessed via road and is an 8 – 9-hour drive from Cape Town and a 6 – 7 hour drive from Johannesburg.

Car Hire

AVIS

1 first
CAR RENTAL

Europcar

SIXT

Hertz

Budget

Did You Know?

- The Northern Cape is so vast that it borders 4 provinces: Northwest, Free State, Eastern Cape, and the Western Cape
- In 1867, the first diamond in South Africa was discovered near Hopetown in the Northern Cape
- The Northern Cape is home to 2 minority groups, the San, and the Nama people, both of which could be considered as the 'first peoples of Africa'

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Visitor Support

Visa Regulations

Travellers looking to visit South Africa must produce a valid visa before they can enter the country. A visa will be issued for a visit for tourism or business purposes and is valid for a period of 90 days (3 months). Certain countries are exempted from visa control, which means that citizens from those countries do not need a visa to visit South Africa. For those that require visas, please note that visas are not issued at South African ports of entry, and airline officials must insist on visas before allowing passengers to board.

Requirements for a visa

Types of visas

Countries exempt from South African visas

To our Valued Partners

The SANCB has implemented a portal, which is a web-based platform allowing the business events industry to collaborate with the SANCB in bidding for business events. This tool provides personalised access and self-service by enabling convention bureaus and other business events stakeholders to solicit support from the SANCB and exchange information relating to bidding for business events. The system is integrated with the Customer Relationship Management (CRM) system for operational efficiency and allows for industry partner management, consumer marketing, forecasting, and reporting.

Features of the Portal and How Will it Assist our Clients include:

- Personalised access
- A dashboard that provides a holistic view of all the user's projects
- Functionality to exchange information with the SANCB for bidding purposes
- Reporting functionality

Visit our portal for a step-by-step guide here:

<https://ncbportal.southafrica.net>

For quality assured accommodation, visit www.tourismgrading.co.za

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