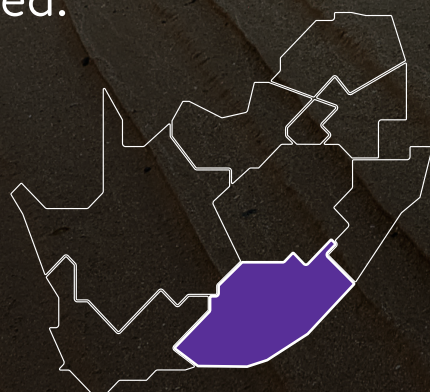


Hole in the Wall, Coffee Bay, Eastern Cape

Eastern Cape Yours to Explore

Arrive Intrigued. Leave Inspired.



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NATIONAL CONVENTION BUREAU

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Find Your Feet in South Africa

Welcome to South Africa, an Incentive Destination Ready to Inspire

The evolving needs of our clients and the future of the industry is making a positive upturn, and people are choosing to travel and explore the world beyond their own borders. So as they find their footing being drawn towards South Africa, it's the perfect opportunity to expose your guests to new and colourful experiences, which can be found in abundance in South Africa. Forge new paths in our destination – we are ready to ignite, entertain, and inspire once more.

South Africa as an Incentive Destination

South Africa has something for you, whether it's a group or a bespoke incentive travel programme. Our nature and wildlife offerings are second to none as the country is home to the magnificent Big 5, sighted from some of the most luxurious expansive game reserves in the world. This makes it a top contender for that once-in-a-lifetime incentive trip! The country boasts kilometres of award-winning beaches, all set against a backdrop of the blue and turquoise shades of the Indian and Atlantic Oceans. This beach experience can be coupled with group excursions to watch whales, dolphins, penguins, and birdlife. The picturesque winelands, where guests can indulge in delicious award-winning wines paired with gourmet cuisine, are the perfect dream setting for the idyllic incentive gala evening and it will no doubt tempt guests to stay longer or return for post-event leisure stays.

Welcome to the Eastern Cape, the Land of the Big Seven!

With its sun-soaked coasts, wildlife safaris, and vibrant culture, the Eastern Cape is a destination unrivalled. The second-largest province in South Africa spans from the magnificent mountain kingdom of Baviaanskloof, over the semi-desert land of the Karoo, into the Camdeboo National Park, along the Garden Route and the Wild Coast, and up into the Drakensberg Mountains. The Eastern Cape offers you the opportunity to see an incredibly rare sighting of the Big 7 (lion, leopard, rhino, elephant, buffalo, southern right whales, and great white sharks), jump the highest commercial bridge bungee jump in the world, discover the most untouched coastlines of South Africa, and enjoy the warmest hospitality. With its diverse and extreme landscapes, the Eastern Cape is known to be the province of adventure, and incentive travellers are sure to be spoilt for choice.

Thrilling Adventure Under an African Sky

Eastern Cape is the 'Home of Adventure', and in the 'Adventure Province', those who love an adrenaline rush will find their perfect destination. From abseiling, surfing, paragliding, kayaking, hiking, deep-sea fishing to bungee jumping, the Eastern Cape has it all. With its obvious appeal of breath-taking scenery, sunshine, incredible wildlife, and amazing beaches, the Eastern Cape is a top pick for incentive travellers.

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Experience Unforgettable Tours

Steytlerville - Gqeberha, Eastern Cape

City Tour: With Gqeberha's rich history and an array of attractions, take a walking tour that includes Campanile Memorial (commemorating the 1820 settlers), Donkin Reserve, Pyramid, and Lighthouse, Vuyisile Mini Square, Fort Frederick, and South End Museum. In East London, visit City Hall, the Ann Bryant Art Gallery, and the local museum, which houses an incredibly large natural science collection, including the world's only dodo egg and a coelacanth.

- **Township Visits:** Learn all about the local cultures on township tours in Gqeberha and East London. Experience the everyday life of the locals, explore traditional herbal shops, visit a market and taxi rank, and enjoy the local beer at a shebeen.
- **Follow the Footsteps of Nelson Mandela:** For those who enjoy history, the Eastern Cape has so much to offer. Historical tours that follow the life and times of Nelson Mandela can be arranged, including his hometowns of Mvezo, Qunu, and Mthatha.

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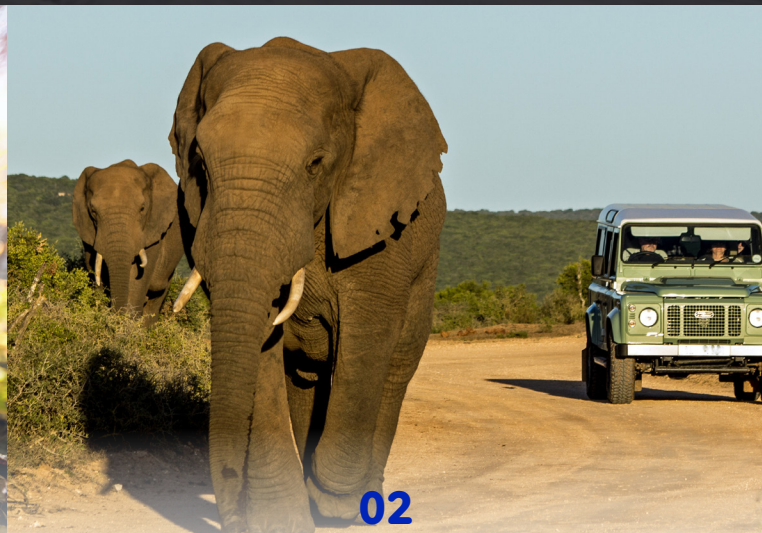
Explore the Bush and the Beach

Hole in the Wall, Coffee Bay, Eastern Cape



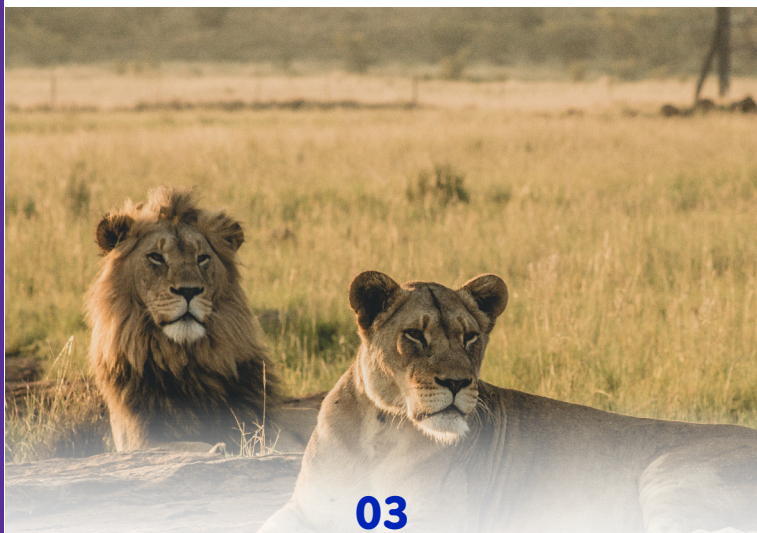
01

Walk the Wild Coast: One of the highlights of the Eastern Cape is the exquisite Wild Coast with its untouched beauty. There are several magnificent hiking trails that span the Wild Coast area. Trails range in length and luxury, each truly superb in its own right.



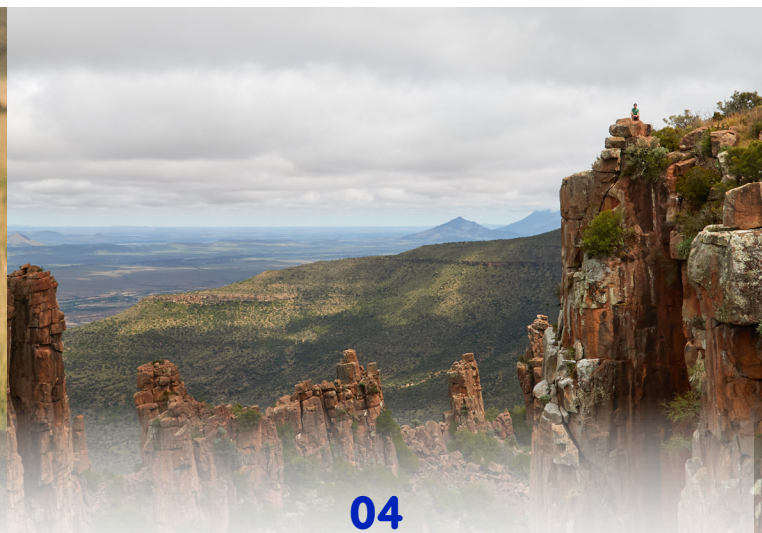
02

Visit Addo Elephant Park: The third-largest National Park in the country, Addo Elephant Park was founded in 1931 to save the last 11 South African bush elephants from extinction. Today, it boasts over 600 elephants as well as an array of other incredible creatures, including zebras, porcupines, anteaters, and bush pigs.



03

Shamwari Private Game Reserve: An exhilarating Safari adventure awaits. A mere 45-minute drive from Gqeberha, Shamwari Private Game Reserve offers a 5-star experience and the opportunity to see South Africa's famous Big 5, an experience that will remain with you forever.



04

Camdeboo National Park: Surrounding the town of Graaff-Reinet is the Camdeboo National Park. Home to the Valley of Desolation, one of the most striking natural features of the Eastern Cape, has awe-inspiring views of skyscraper-like dolomite rock pillars and the gorgeous surrounding countryside.

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Enjoy the Adventure

Port St. Johns, Eastern Cape



01

Bungee Jump: For thrill-seekers, the chance to claim boasting rights for jumping off of Bloukrans Bridge, the highest commercial bridge bungee jump in the world, is a no-brainer.



02

Tsitsikamma: After a bungee jump, visit the Tsitsikamma National Park for even more exciting activities. Kayak into the Storms River Gorge, zipline across the canopy of trees, cross the epic suspension bridge.



03

Head Out to Sea: There are various options for cruising in and around both Gqeberha and East London. Enjoy sundowners and snacks while cruising around the city or out to the St Croix Island Marine Reserve, where you may see dolphins, seabirds, and the Cape fur seals at play.



04

Hang Ten in Jeffreys Bay: Learn to surf in Jeffreys Bay, South Africa's surfing capital and home to the J-Bay Open, which is an international surfing competition. Throngs of surf schools are available and cater to all levels of surfers.



05

Landscapes: The Eastern Cape has stunning landscapes such as the Hole in the Wall in Coffee Bay in the Wild Coast area, as well as The Valley of Desolation in Graaff-Reinet in the Karoo region.

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DMC Partners and Incentive Suppliers

South Africa has a large database of full-service Destination Management Companies (DMCs) and Incentive Houses that have expert knowledge when it comes to logistics and arrangements of incentives, tailor-made itineraries, motivational trips, and logistics. Combining top standard tourism services and social awareness, our DMCs and Incentive Houses have an in-depth knowledge of the destinations they cover and a vast network of connections to travel agents, local tourism product suppliers, principal players, and affiliates in every country in Southern Africa. DMCs help to create experiences where business travel clients can connect with each other, and themselves, to achieve brand growth brought about by bonding over a shared experience.

By working with our DMCs, organisers can be assured of the most exclusive and unique experiences for their clients at the best rates and assistance with key selling points and anecdotes to help close the sale. Having built their businesses around a burning passion for Southern Africa, its people, animals, and landscapes, our DMCs offer prompt, accurate, creative, and relevant travel solutions and personalised services to ensure organisers and travellers return home having enjoyed the ultimate, unforgettable journey.

For more information, or assistance with DMCs, please contact the South Africa National Convention Bureau (SANCb).

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What's New in the Eastern Cape

Thanks to the Tourism Grading Council of South Africa, the Eastern Cape has quality-assured venues and accommodation options that maintain globally recognised standards of quality. An amazing new offering has been launched in the past two years.

The Dome

This unique experience will have you high up in the Tsitsikamma Forest on a dramatic escarpment in a luxury Dome Lodge at Misty Mountain Reserve. Located 230m above sea level, it is a one-of-a-kind experience.

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Ease of Access

Accessibility

With good roads, excellent infrastructure, and daily flights from all of South Africa's major international airports, the Eastern Cape is easily accessible through its main airport, Chief Dawid Stuurman International Airport (Port Elizabeth International Airport). Other domestic airports include Mthatha Airport and King Phalo Airport (East London Airport).

Car Hire

 **Budget**

Hertz

Thrifty
CAR RENTAL

Europcar

TEMPEST
CAR HIRE

AVIS

SIXT

WOODFORD
CAR HIRE

Firefly
CAR RENTAL

first
CAR RENTAL

E-taxis

Uber Bolt

Did you know?

- The Eastern Cape is home to the world's highest commercial bridge bungee jump
- The province boasts an abundance of birdlife and marine life, including 27 species of whales and dolphins
- The Eastern Cape is the birth and resting place of former president Nelson Mandela

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Visitor Support

Visa Regulations

Travellers looking to visit South Africa must produce a valid visa before they can enter the country. A visa will be issued for a visit for tourism or business purposes and is valid for a period of 90 days (3 months). Certain countries are exempted from visa control, which means that citizens from those countries do not need a visa to visit South Africa. For those that require visas, please note that visas are not issued at South African ports of entry, and airline officials must insist on visas before allowing passengers to board.

Requirements for a visa

Types of visas

Countries exempt from South African visas

To our Valued Partners

The SANCB has implemented a portal, which is a web-based platform allowing the business events industry to collaborate with the SANCB in bidding for business events. This tool provides personalised access and self-service by enabling convention bureaus and other business events stakeholders to solicit support from the SANCB and exchange information relating to bidding for business events. The system is integrated with the Customer Relationship Management (CRM) system for operational efficiency and allows for industry partner management, consumer marketing, forecasting, and reporting.

Features of the Portal and How Will it Assist our Clients include:

- Personalised access
- A dashboard that provides a holistic view of all the user's projects
- Functionality to exchange information with the SANCB for bidding purposes
- Reporting functionality

Visit our portal for a step-by-step guide here:

<https://ncbportal.southafrica.net>

For quality assured accommodation, visit www.tourismgrading.co.za

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