



SOUTH AFRICAN TOURISM

TOURISM TUESDAYS

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#TourismTuesdays

A word from the editor

Dear Industry Partner,

It has been a really busy week for the tourism sector with the WTTC Global summit taking place in Rwanda last week and World Travel Market currently underway in London.

Our Minister of Tourism, Patricia de Lille, participated at both events and met with key stakeholders unlocking barriers all in an effort to open our destination to travellers from around the world.

In the same spirit of partnerships, in this week's edition of Tourism Tuesdays, we invite our partners in South Africa to participate in the Sho't Left Gimmer Summer that campaign. The South African summer season is here and our beautiful country with a variety of exciting and fun experience is ready to be explored. Through the Sho't Left campaign, South African Tourism aims to partner tourism with product and experience owners to drive even more access for more South Africans to explore their own country.

As per custom, we are also put the spotlight on some exciting experiences and products

Kind regards,

Tourism Tuesdays Team



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South Africa showcases tourism prowess at World Travel Market London

In an assertive and strategic effort to further boost the tourism sector, South Africa has sent a formidable delegation to the World Travel Market (WTM) taking place from 6th to 8th November 2023 in London.

Led by the Minister of Tourism, Honourable Patricia De Lille, the South African contingent to the global trade show comprises of 27 South African exhibitors, showcasing a mix of the country's diverse tourism products and experiences. The delegation, including provincial tourism authorities, destination management companies, tour operators, airlines and accommodation groups and establishments aims to leverage the event to further bolster the country's tourism recovery.

South Africa is also promoting our hidden gems and little towns and dorpiess and the work that the South African Township and Village Tourism Association (SATIVITO) is doing in South Africa.

Representatives from the Mier and Khomani San villages in the Northern Cape are also taking part in a panel discussion at WTM London.

“WTM is pivotal for re-establishing connections, gleaning valuable market insights, and promoting our remarkable destination. As a highly competitive destination, we as South Africa, must show our partners that we know that travellers' needs have evolved and that in fact we do have what they are looking for.

[Please click here to read the media statement from the Ministry](#)



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Travel and Tourism Partners invited to participate in the Sho't Left Gimme Summer that Sho't Left Campaign

Dear Product owner,

Our summer campaign, Gimme Summer that Sho't Left is live and South Africans are ready to explore your Mzansi summer deals!

Don't miss out on another opportunity to showcase your deals on www.shotleft.co.za at no cost. The summer campaign is designed to bring South Africans to you so they can explore our beautiful country. We have a toolkit available to help you create your summer campaign in association with Gimme Summer that Sho't Left, and help you get the exposure you are looking for!

It's easy to participate.....

- [Login or register here](#)
- Download your Summer Campaign Toolkit
- Add or update your deals for summer.
- Validity dates are chosen at your discretion.
- Publish dates- when do you want to see your deals on www.shotleft.co.za?

We look forward to bringing South Africans to you this Summer!



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Condor Airlines Launches seasonal Johannesburg and Cape Town routes

European carrier Condor Airlines, is back on summer rotation because of demand to South Africa from this market. The airline has launched a Johannesburg- Frankfurt seasonal route from Friday, November 3, until April 13. Condor's partner, Lufthansa, will provide connections to major cities.

DE2288 will fly from Frankfurt to Johannesburg on Mondays and Fridays and return flight DE2289 will depart from Johannesburg to Frankfurt on Tuesdays and Saturdays.

Johannesburg's lively metropolis combined with its history and culture and a wide array of activities attracts many visitors.

Cape Town to Frankfurt flights have also been launched by Condor, seasonally, with three weekly flights from October. Flight DE2290 departs from Frankfurt on Tuesdays, Thursdays, and Saturdays, and return flight DE2291 departs from Cape Town on Wednesdays, Fridays, and Sundays.

From this month, four flights a week will depart from Frankfurt to Cape Town on Tuesdays, Wednesdays, Thursdays, and Saturdays, and return on Wednesdays, Thursdays, Fridays, and Sundays. From December 18, an extra flight will depart from Frankfurt on Sundays and depart from Cape Town on Mondays, bringing the number of flights to five a week.



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Applications for Tourism Equity Fun are now open

The Department of Tourism – in conjunction with the Small Enterprise Finance Agency (Sefa), an agency within the Department of Small Business Development – opened the application process for the Tourism Equity Fund (TEF) on Monday, November 6.

The R1.2 billion TEF aims to increase growth, and transformation and stimulate more inclusive participation in the tourism sector in line with the targets of the Tourism B-BBEE Sector Codes. The TEF is intended to address the funding challenges faced by Qualifying Small Enterprises and Emerging Micro Enterprises in the tourism sector.

All applicants (including previous applicants) are encouraged to submit new applications that will align with the new qualifying criteria of TEF. For more information on the Tourism Equity Fund and the application process, please visit the Department of Tourism's website.

[Click here for the Department of Tourism website](#)



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Experience of the week: 1945 on Kloof

Location: Johannesburg, Gauteng

Johannesburg's Observatory suburb is now home to the newly unveiled 1945 On Kloof, a lavish guesthouse that celebrated its grand opening early last month. With eight elegantly appointed suites of various types, including a versatile one designed with a focus on ensuring comfort and accessibility for guests with disabilities, this meticulously restored guesthouse promises a truly inclusive experience.

For guests requiring wheelchair accessibility, the spacious suite provides additional room and a private furnished outdoor area, complete with specially designed handles in the bathroom to facilitate ease of use. Catering to diverse dietary preferences, the guesthouse serves a delectable breakfast, while lunch and dinner menus are also available. While the application for a liquor license is underway, a selection of alcoholic beverages will soon be on offer.

1945 On Kloof extends its services to accommodate a range of events, from corporate gatherings and year-end festivities to intimate occasions such as baby showers and bridal showers. The premises boast ample parking, a generously proportioned pool area with comfortable loungers, and convenient braai facilities for the enjoyment of guests.



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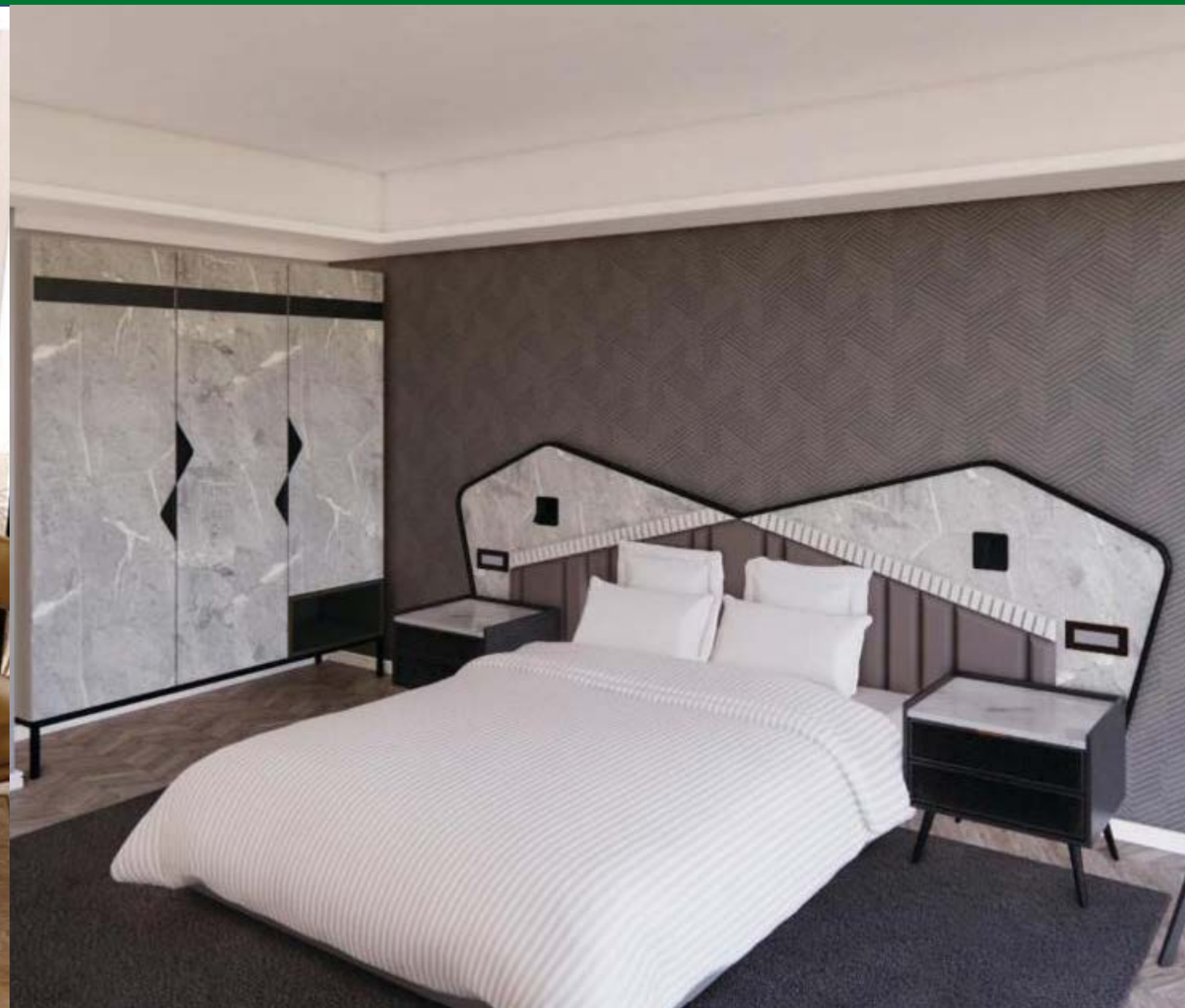
Experience of the week: Coastlands Skye Hotel

Location: Umhlanga, KwaZulu Natal

Prepare to embrace a forthcoming addition to our esteemed hospitality collection—a distinguished four-star hotel. Nestled in the heart of Durban, a mere 2.6 km from Umhlanga Main Beach, Coastlands Skye Hotel, Ridgeside, Umhlanga beckons with its array of amenities, including an inviting outdoor swimming pool, private parking, a well-equipped fitness center, and a charming terrace. With complimentary WiFi, this exquisite 4-star hotel offers exemplary room service and a round-the-clock front desk for your convenience. Indulge in a delectable array of African and Indian delicacies at the restaurant or unwind with a refreshing cocktail at the bar. The accommodations are equipped with modern amenities, including air conditioning, a flat-screen TV featuring satellite channels, a fridge, a kettle, a shower, complimentary toiletries, and a convenient work desk. Each room boasts a private bathroom complete with a hairdryer, while select rooms feature balconies, providing picturesque city views. Rest assured, every room at the hotel is furnished with plush bed linen and sumptuous towels.



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Experience of the week: Kapama Kruger Homestead

Location: Hoedspruit, Limpopo

Escape the mundane and immerse yourself in an intimate sanctuary, perfect for families and groups of friends. Tucked away in the renowned Kapama Private Game Reserve, our exclusive 3-bedroom retreat promises an unparalleled experience of serenity and togetherness.

The Homestead boasts meticulously designed suites, ensuring ample space for up to 6 guests. Revel in the luxury of expansive living areas and well-appointed en-suite bathrooms, where every detail has been meticulously curated for your comfort.

Delve into a tailored children's program that promises to engage and delight the little ones, allowing you to unwind and rejuvenate. With a private safari vehicle, dedicated guide and assistant guide, personal chef, and attentive concierge, the Kapama Kruger Homestead ensures every aspect of your stay is effortlessly taken care of.



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Experience of the week: Dunkeld East Hotel

Location: Dullstroom, Mpumalanga

Discover the seamless blend of luxury and nature's untamed splendour at Dunkeld East Hotel. Embraced by the tranquillity of a serene lake, the establishment beckons guests to immerse themselves in unparalleled luxury amidst a calming ambience. Each gentle ripple and breathtaking vista weave a picturesque tapestry that captivates and revitalises.

Whether you seek respite from the bustle of city life or long for a picturesque escape, Dunkeld East Hotel is a distinguished haven that promises more than just accommodation—it is an unforgettable journey. Step into a realm where sophistication harmonizes effortlessly with the natural world, offering a haven meticulously designed to uplift and captivate your senses.

De Kleine Prince, found in the tiny Karoo town of Prince Albert, is an enigma because on the one hand, it is just a house. The space is far more than just a house. It is a carefully considered, beautifully designed, warm, and welcoming home; a place imbued with palpable passion, love, and incredible attention to detail; a carefully curated, layered space, filled with fabulous yet functional furniture, perfectly placed art, and a veritable treasure trove of, well, treasures. De Kleine Prince is also a global citizen, beautifully blending a fusion of East meets West aesthetics, while retaining its proudly South African roots.



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Experience of the week: La Parada Melrose Arch

Location: Johannesburg, Gauteng

A celebration of vibrant tasteful Spanish influence, with every dish a labour of love capturing the essence of our delectable cuisine. La Parada, renowned for infusing Spanish flair into a delightful culinary escapade, opened its 10th restaurant in Gauteng and 15th in South Africa. La Parada Melrose Arch welcomed its esteemed guests on Thursday, early last month. This latest addition embodies a seamless fusion of La Parada's distinct identity and the lively, exclusive ambience of Melrose Arch. Here, the restaurant presents a refined dining affair that encapsulates the essence of Spanish culture interwoven with a unique South African influence.



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