



SOUTH AFRICAN TOURISM

TOURISM TUESDAYS

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#TourismTuesdays



A word from the editor

Dear Industry Partner,

We start off this week on a high note, following a thriller of a sporting weekend.

Good news for the tourism sector as both the governments of the Republic of Ghana and the Republic of South Africa have agreed to implement the waivers of visa exemptions for ordinary passport holders for a cumulative period of ninety days per annum, with effect from 1 November 2023. As we draw closer to the festive season, this announcement comes at a time when South Africa is ready to welcome Ghanaians to spend their December holidays in the country. The visa waiver makes it ideal for those holiday makers who plan to spend their time in South Africa.

On that high note, I would like to wish you all a great week ahead.

Kind regards,

Tourism Tuesdays Team



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Tourism Masterplan gazetted following approval for implementation

The Minister of Tourism, Patricia de Lille, welcomes Cabinet's concurrence of the Tourism Sector Masterplan which was gazetted on Friday, 13 October 2023.

"Implementing the Masterplan will create opportunities for inclusive participation of all sectors of society, including women, youth and people with disabilities. This Plan also gives impetus to the recovery and sustained growth of the sector," said Minister De Lille.

Due to its multiplier effect, labour intensity, and value chain that creates significant employment opportunities, tourism is recognised as a priority sector of the South African economy. The sector's interlinkages with other economic sectors provides business opportunities for Small, Micro to Medium Enterprises, which is why it was identified as one of seven key sectors in South Africa's Re-Imagining Industrial Strategy, approved by Cabinet in 2019. This is the basis upon which the Tourism Sector Recovery Plan (TSRP) was converted into a comprehensive Tourism Sector Masterplan.



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A triumph: South Africa celebrates a remarkable sporting weekend

In a remarkable weekend of sporting action, South Africa showcased its sporting prowess across various disciplines, leaving fans nationwide filled with pride and jubilation. From a thrilling & nail-biting rugby victory to a sensational display of cricket excellence, the Rainbow Nation experienced a wave of euphoria that united the nation in celebration.

Rugby Dominance

Rugby fans had plenty to cheer about as South Africa’s national rugby teams defeated the Rugby World Cup Hosts France in a 29 – 28 Victory at Stade De France in Paris. Facing off against their quarter final rivals the Springboks managed to secure a resounding victory. This triumph was not only a significant boost to South Africa’s rugby prestige but also a source of immense pride for the nation. We now look forward to the Semi Finals against England.

Cricket Excellence

Cricket enthusiasts had their own reasons to celebrate during this memorable weekend. South Africa’s cricket team, the Proteas, exhibited their world-class skills at the Cricket World Cup in India against their highly ranked opponent Australia. The Proteas secured a 134-run victory, displaying their batting, bowling, and fielding prowess in a manner that left fans in awe.



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South African Tourism at IMEX America to invite the world to come host business events in South Africa

Team South Africa is in Las Vegas this week for IMEX America, the largest trade show in the United States of America for the meetings, events and incentive travel industry. South African National Convention Bureau (SANCB) has partnered with 20 South African exhibitors from various provinces, who will be showcasing a variety of quality assured business events products to the world.

Taking place from 17 to 19 October 2023 at Mandalay Bay in Las Vegas, IMEX America provides South Africa with an opportunity to communicate to the global community that South Africa has quality-assured business events venues and facilities as well as infrastructure to host events of various types and sizes.

Key to South African Tourism’s participation at IMEX America is providing global market access to business events products that operate in South Africa to exhibit at the South African National Convention stand whilst ensuring valuable connection with potential investors in order to grow their businesses and contribute to the country’s GDP.

[Click here for more information](#)



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South Africa Showcases Golf Offering at (IGTM) in Lisbon

Team South African Tourism is participating in the esteemed International Golf Travel Market (IGTM) taking place in Lisbon this week, from October 16 to 19, 2023.

IGTM is a bespoke trade show for golf destinations, resorts and courses and provides them with the opportunity to connect with leading global golf travel agents and tour operators who help grow the world's outbound tourism market.

This event serves as a prime platform for South Africa to showcase the country's burgeoning golf tourism industry.

[Click here for more information](#)



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Experience of the week: Witklipfontein Eco Lodge

An hour and a half away from Johannesburg, an exclusive self catering game lodge near Parys Witklipfontein is one of the original farms of the Vredefort Dome, a Unesco World Heritage site. With 215 hectare of diverse scenery of plains, hills, a kloof, a spruit and dams, the farm is of breath-taking beauty and tranquillity instilling a sense of peace and well-being. The accommodation is a contemporary villa that caters for up to 10 guests. It is nestled on the game farm with the wild animals roaming free around the house. The architecture allows a total connection with the surrounding nature with its high ceilings and fully openable windows. The experience of the farm includes an access to our permaculture vegetable garden, fresh farm eggs from our chickens, interactions with the goats and horses and of course hiking on the territory of our giraffes, zebras, various antelopes, warthogs, and other human friendly animals.

Location: Witklipfontein Eco Lodge, Parys, Free state



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Experience of the week: SMOKE Pretoria

SMOKE is a new restaurant in Pretoria, a space that celebrates incredible wines and MCCs and a love for the outdoors and cooking over fire. It is a celebration of life in the Capital. 99% of SMOKE was locally designed - every fitting, chair and table showcases the country's incredible craftsmanship. Guests can choose their experience at SMOKE - they may want to enjoy the brunch bar serving 12-hour smoked brisket Benedict's and the country's best MCC's and they can make their way into the open smoke yard with its open fire pits and then end the night in the Capital Bar while Yves, the head mixologist, crafts some of his best cocktails. That's the magic of SMOKE.

Location: SMOKE Pretoria, Gauteng



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Experience of the week: Ebony and Element at Cypiro Leopard Lodge

Split by two mountain ridges where on the top ridge beacons the Elements of Altitude: Two one bedroom 'Pod' style experience overlooking the vast views of lower savanna land, the National parks and amazing mountain formations. Ebony and Ivory, the pride and joy of the owners. Perched on the Top of the highest part of Cypiro lodge; the elements of altitude offering exclusive accommodation offering in the Waterberg region.

Location: Ebony and Element at Cypiro Leopard Lodge, Waterberg, Limpopo



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Experience of the week: Walkers Plains Camp

In the heart of the Timbavati Private Nature Reserve, offering an exclusive and immersive experience through guided bush walks. Led by experienced and knowledgeable guides, these walks provide an intimate encounter with the breathtaking wilderness. Each room of the 8 rooms is light-filled and beautifully appointed, with private plunge pools and breathtaking views of the surrounding landscape.

Location: Walkers Plains Camp, Hoedspruit, Limpopo



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Experience of the week: Thathu Restaurant

Thathu Restaurant is a South African fine dining restaurant in Illovo, Sandton. Thathu's dishes are continental culinary journey that starts in "The Cape of Good hope" leading the tastebuds right up to Marrakesh. Established in 2021, the group has welcomed and connected with plethora global citizens who come into South Africa for a premium and authentic dining experience.

Location: Illovo, Johannesburg, Gauteng



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