



SOUTH AFRICAN TOURISM

# TOURISM TUESDAYS

JOIN THE CONVERSATION

#TourismTuesdays

# A word from the editor

Dear Industry Partner,

As we observe Transport Month in South Africa, we welcome the news of the proposed high-speed rail link between Gauteng and Limpopo as announced by the Gauteng Premier Panyaza Lesufi at the recently-held annual Smart Mobility Africa Conference.

With Amapiano taking the world by storm, and being SA's latest and hottest export, this edition also reflects on Mzansi's hottest events including the Afro Future Festival, DSTV Delicious and Joy of Jazz which recently took place.

We also look at the work done by SA Tourism's South Europe Hub as the team launched a new brand campaign 'LIVE South Africa'.

Have a great week.

Kind regards,

Tourism Tuesdays Team



SOUTH AFRICAN TOURISM

**TOURISM  
TUESDAYS**

# SA Tourism South Europe unveils its brand new “Live South Africa!” campaign

South African Tourism’s South Europe Hub has launched an exciting marketing campaign: “Live South Africa!” which is a build on the ‘LIVE AGAIN’ campaign launched in March 2022. The campaign showcases South Africa’s breath-taking scenery, active adventure, cultural roots, avant-garde city life-style and local gastronomy. This campaign showcases the exceptional diversity of SA products, for an unforgettable and unique holiday.

## LIVE unique experiences

A real invitation to discover South Africa’s many wonders, the new “Live South Africa!” campaign celebrates our unique country through our three fundamental pillars: the beauty of our landscapes and wildlife, our culture and gastronomy, and... THE adventure with a capital A!

Warmly welcoming, authentic and intense all in one, South Africa is THE ideal destination to live unforgettable experiences that leave lasting impressions in travelers’ hearts. Our people, our landscapes, our nature, our culture, our gastronomy and... our wines! So many exceptional experiences to escape everyday life, open up to new horizons and reconnect with yourself.



SOUTH AFRICAN TOURISM



**TOURISM**  
**TUESDAYS**

# National Tourism Careers Expo (NTCE) 2023

The Department of Tourism in collaboration with the Culture Arts, Tourism, Hospitality & Sport Education Training Authority (CATHSSETA), and the Gauteng Department of Economic Development - represented by its marketing agency Gauteng Tourism Authority (GTA) successfully hosted the 2023 National Tourism Careers Expo (NTCE).

The 13th edition of NTCE ran from September 29 to October 1 at the Johannesburg Expo Centre (Nasrec) and was launched by the Deputy Minister of Tourism, Mr Fish Mahlalela.

The theme of this year's expo was: "Tourism Investments for People, Planet and Prosperity".

Since it started in 2008, the NTCE has aimed to bridge the information gap between the tourism industry and learners. It also provides a unique platform for the unemployed youth to interact directly with potential employers and it also exposes them to a range of possible career paths they can pursue including vocation in the tourism sector. Furthermore, it creates temporary employment and business opportunities for the surrounding communities of Soweto, Riverlea and Nasrec.

Some of the highlights of the event include; motivational talks by leading local tourism entrepreneurs and personalities, tourism educator seminars, exhibitions by local tourism products and related services.



SOUTH AFRICAN TOURISM



**TOURISM  
TUESDAYS**

# Sun City's Cabanas Hotel operating normally

The Cabanas Hotel at Sun City is fully operational again, following the fire that broke out in the hotel's kitchens on 16 September.

While some repairs are still under way in the reception area, there was no material loss. By Tuesday, September 19, three days after the fire, the hotel's check-in function was operating normally.

The Cabanas has set up a temporary reception area while repairs are under way, so guests will not be inconvenienced.

Sun City General Manager, Brett Hoppe, said: "Our maintenance team has been working around the clock and by mid-October all signs of the fire should be gone. We are extremely grateful that the fire looked worse than it was and that there were no injuries. This is all thanks to the quick action of our fire and rescue services who contained the fire to a small section of the kitchen and reception area."



SOUTH AFRICAN TOURISM



**TOURISM  
TUESDAYS**

# Music events usher in the perfect South African Summer Season

Warmer and more sunny days are here and South Africa has been a hive of activity recently as the country hosts multiple festivals and events .

These past two weeks, the Gauteng province lived up to its reputation of being the vibrant heart of South Africa, by hosting an assortment of musical events that not only captivated local audiences but also drew visitors from other countries too. This no doubt, set the tone for what is promising to be a fun festive season with diverse music, arts and cultural events lined up.

The DSTV Delicious Festival took place over two-days at the Kyalami Grand Prix Circuit from 23-24 September. The DTV Delicious Festival is a celebration of gastronomy that brings together some of the finest culinary as well as musical talents from South Africa and around the world. The festival this year showcased some of the biggest names on the international scene.

The annual Standard Bank Joy of Jazz Festival took place at the Sandton Convention Center on Friday 29 & Saturday 30 September. Drawing jazz enthusiasts, musicians, and cultural aficionados from around the world, it has become an iconic event not only in the city of Johannesburg but also on the global jazz stage. Reverberating with the soulful melodies, the 24th edition of the annual festival featured four stages that came alive with a symphony of talents from legendary jazz artists, including international stars like Andreas Vollenweider, Robert Glasper, South African songstress Ami Faku & renowned Jazz artist Nduduzo Makhathini to name a few.

On Saturday 30 September 2023, the Afro Future Festival took place at Altitude Beach Club. AfroFuture is a celebration of Africa’s diverse culture and the vibrant work of African creatives and entrepreneurs. Undoubtedly, South Africa, with its rich cultural heritage and thriving creative scene, is the perfect place to be this summer. The country’s dynamic energy, combined with warm and welcoming people from across all nine provinces, promises to be the ideal place to create long-lasting memories.



SOUTH AFRICAN TOURISM



TOURISM  
TUESDAYS

# Experiences of the week: JAN experiences

Embark on an unforgettable culinary journey in South Africa with an exclusive opportunity to savor the creations of Michelin-star chef Jan Hendrik van der Westhuizen. Starting from the enchanting Karoo region and winding your way to picturesque Paternoster, this gastronomic adventure culminates in the charming town of Franschhoek. Prepare to be captivated by an extraordinary dining experience that promises to leave a lasting impression.

Here is a brief summary of each restaurant;



SOUTH AFRICAN TOURISM



**TOURISM  
TUESDAYS**

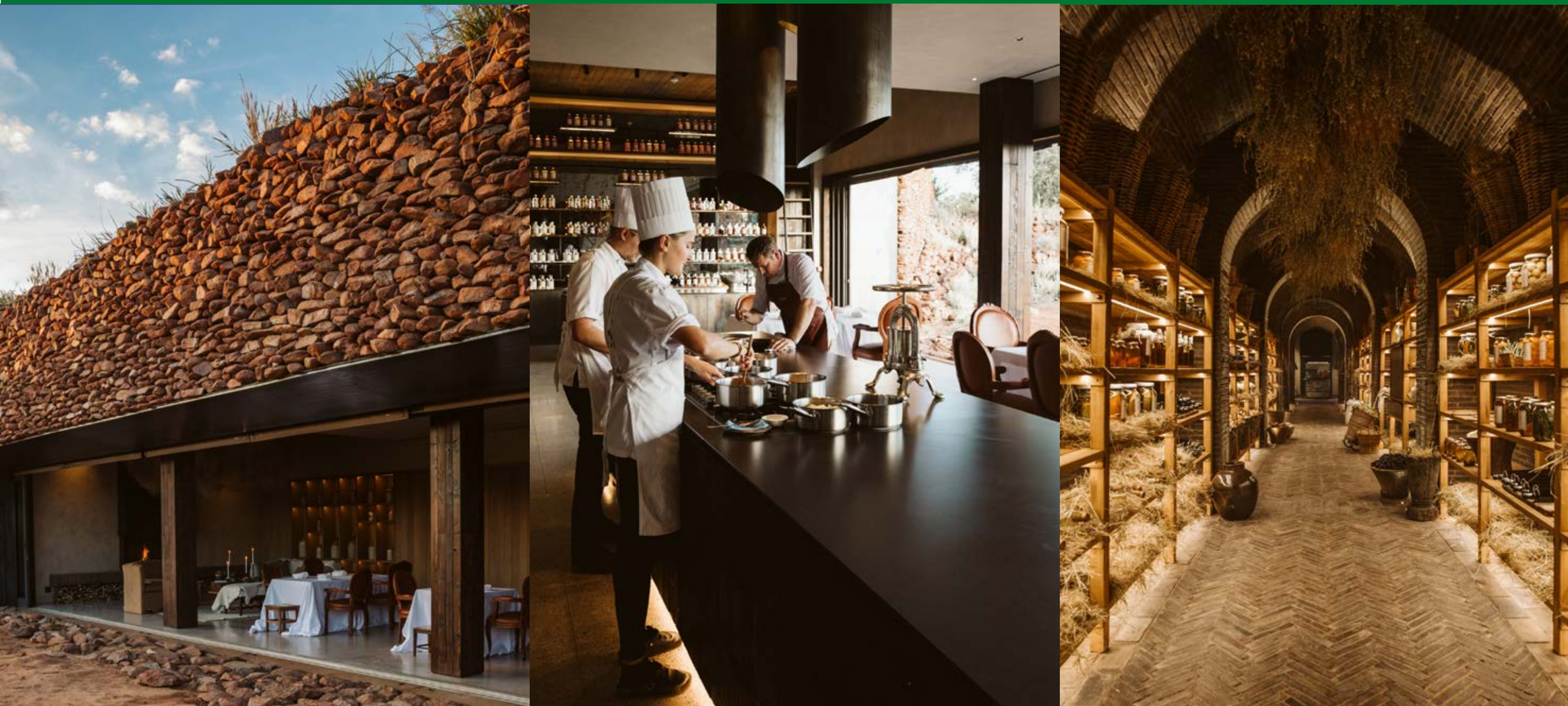
# Restaurant Klein JAN in Tswalu Game Reserve

Discover Restaurant Klein JAN, nestled within the pristine beauty of Tswalu Kalahari, one of South Africa's premier private game reserves. This sanctuary, unspoiled and untamed, pays homage to the pure, authentic wonders of this enchanting region. Klein JAN weaves a culinary narrative that honors South African culture, bridging the traditions of yesteryear with the innovations of today.

For Chef Jan Hendrik van der Westhuizen, creating Restaurant Klein JAN has been a heartfelt homecoming. Having grown up on a farm in South Africa's rural Mpumalanga province, he shares a profound connection with the vast landscapes of the Kalahari. It was time to bring the spirit of JAN – his Michelin-starred restaurant in Nice – back to the heart of his homeland.



SOUTH AFRICAN TOURISM



**TOURISM**  
**TUESDAYS**

# JAN Franschhoek in La Motte Wine Farm

Nestled within the stunning Franschhoek Valley of South Africa, La Motte stands as a haven for the most exquisite wines, celebrated worldwide for their unmatched excellence. This enchanting destination, framed by picturesque landscapes and steeped in historical charm, invites those with a taste for genuine Cape Winelands hospitality to experience the best of what La Motte has to offer.



SOUTH AFRICAN TOURISM



**TOURISM  
TUESDAYS**

## Wolfgat in Paternoster

The restaurant takes its name from the nearby Wolfgat cave, a true archaeological marvel brimming with traces of an ancient civilization and whispers of hidden subterranean passageways. Kobus's culinary artistry is a testament to his distinctive gastronomic style and philosophy, celebrated as 'hyperlocal Strandveld cuisine.'



SOUTH AFRICAN TOURISM



**TOURISM  
TUESDAYS**