



SOUTH AFRICAN TOURISM

TOURISM TUESDAYS

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#TourismTuesdays

A word from the editor

Dear Industry Partner,

In this week's edition of Tourism Tuesdays , we continue to celebrate Tourism and Heritage Month. We start off on a celebratory note as the Kruger National Park was recently named as one the newest Wonders of the World. With nearly two million hectares of unrivalled diversity of life forms as well as historical and archaeological sites, the world-renowned Kruger National Park offers a wildlife experience that ranks with the best in Africa.

Heritage Day which is celebrated on the 24th of September is when South Africa recognises and celebrates the cultural wealth of our nation. We celebrate the day by remembering the cultural heritage of the many cultures that make up the population of South Africa. As we approach this day, we look forward to the various events that will be held throughout the country to commemorate this day.

Today the Minister of Tourism, Patricia De Lille officially declared the Summer Season in South Africa open when she launched South Africa's Summer campaign 2023. With the event taking place in the Eastern Cape at Pabala Nature Reserve, an idyllic venue tucked away just an hour from the city of Gqberha (previously known as Port Elizabeth), it is clear that South Africa has an array of hidden gems ready to be explored.

In celebrating South African excellence, we also acknowledge the great sporting weekend that South Africa had with various national teams achieving great wins in rugby and cricket.

Have a great week.

Kind regards,

Tourism Tuesdays Team



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TUESDAYS

Minister Patricia De Lille officially opens the Summer Season in South Africa

As we kick off this summer campaign today, our message is clear: South Africa offers a treasure trove of experiences suitable for all types of travellers.

Today the Minister of Tourism, Patricia De Lille officially declared the Summer Season in South Africa open at the launch of South Africa’s Summer campaign for 2023.

The event took place at Pabala Nature Reserve in Eastern Cape, an idyllic venue tucked away just an hour from the city of Gqberha (previously known as Port Elizabeth), it is clear that South Africa has an array of hidden gems ready to be explored.

Whether you are a local looking to explore your own country without straining your budget or an international adventurer seeking new memories, we’ve got you covered.

[Click her to read the Minister’s speech](#)



SOUTH AFRICAN TOURISM



TOURISM
TUESDAYS

Kruger National Park named one of the newest Wonders Of The World

According to AllClear, a medical travel insurance company, Kruger National Park is now South Africa's official 'World Wonder'.

After studying Wikipedia Data, the company determined which landmarks and attractions around the world had the most page views or what people 'wonder about' the most.

Despite our politics, there's no denying that Africa has a lot to offer, which can be seen by South Africa's Kruger National Park being on the list amongst the likes of Namibia's Skeleton Coast National Park and Kenya's Maasai Mara National Reserve.

[Click here to read the full story](#)



SOUTH AFRICAN TOURISM



**TOURISM
TUESDAYS**

Lufthansa Airlines to launch direct route between Munich and Johannesburg

Lufthansa plans to operate a new direct route between Munich and Johannesburg from June 4, 2024. The route was last on Lufthansa's schedule in 2005.

The German carrier will use an Airbus A350-900 accommodating 293 passengers in business class, premium economy, and economy class. Flights will be on Tuesday, Friday, and Sunday mornings, departing Johannesburg at 09h00.

The new service will be in addition to the existing daily services to Frankfurt and Zurich by Lufthansa and SWISS respectively. A total of 25 weekly connections will be available from the group.

“Both corporate and leisure travellers will see this new flight as an interesting new option,” said Matthias Lefevre, GM Sales Southern Africa, Lufthansa Group Airlines. “With this new non-stop flight, we will increase the travel choices to Johannesburg substantially in addition to the existing one to Frankfurt. Both year-round routes can also be combined and are priced at the same level.

Munich has 1.5 million residents and is one of Germany's most important cities as it acts as a major international business centre. Numerous large international companies are headquartered in the Munich area, including BMW and Siemens and Alliance, as well as Microsoft and Google branches.



SOUTH AFRICAN TOURISM



**TOURISM
TUESDAYS**

Great Sporting Weekend for South Africa

South Africa witnessed an action-packed weekend of sports as rugby and cricket enthusiasts were treated to an array of thrilling matches. From convincing victories to outstanding individual performances, here is a summary of the highlights from the past weekend's rugby and cricket action:

Rugby:

1. **Springboks Secure Victory:** The South African national rugby team, the Springboks, showcased their trademark grit and skill as they clinched an impressive victory against Romania at the IRB Rugby World Cup with a final score of 76-0.
2. **Hat-Trick Hero's:** One of the standout moments of the rugby weekend were winger Makazole Mapimpi; scrumhalf Cobus Reinach's sensational hat-tricks of tries for the Springboks. Their speed and agility left Romania's defense in tatters as they proved to be the difference-makers in this IRB Rugby World Cup clash.

Cricket:

1. **Proteas Shine:** South Africa's cricket team, the Proteas, put on a dominant performance against their rivals from Australia in the ODI series. The Proteas won by 122 runs at the Wanderers to secure the series 3-2, having come back from 2-0 down in the series.
2. **Marco Jansen Brilliance:** The star of the cricketing weekend was undoubtedly Marco Jansen. With his maiden five-wicket haul it saw him finish as the series joint-leading wicket taker on eight alongside Keshav Maharaj and Australian leg spinner Adam Zampa.

In conclusion, South Africa's sports enthusiasts had much to cheer about this weekend as their national rugby and cricket teams delivered memorable performances. The Springboks' triumph over Romania and the Proteas; series win against Australia were the standout moments, showcasing the country's prowess in both these beloved sports. With such thrilling contests, South African sports fans have a lot to look forward to in the coming weeks.



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TGCSA Corner

TGCSA closed with the following properties numbers:

Approved Properties: 340
New Properties: 72
Rejoining Properties: 51
Renewal Properties: 194
Failed Properties: 23

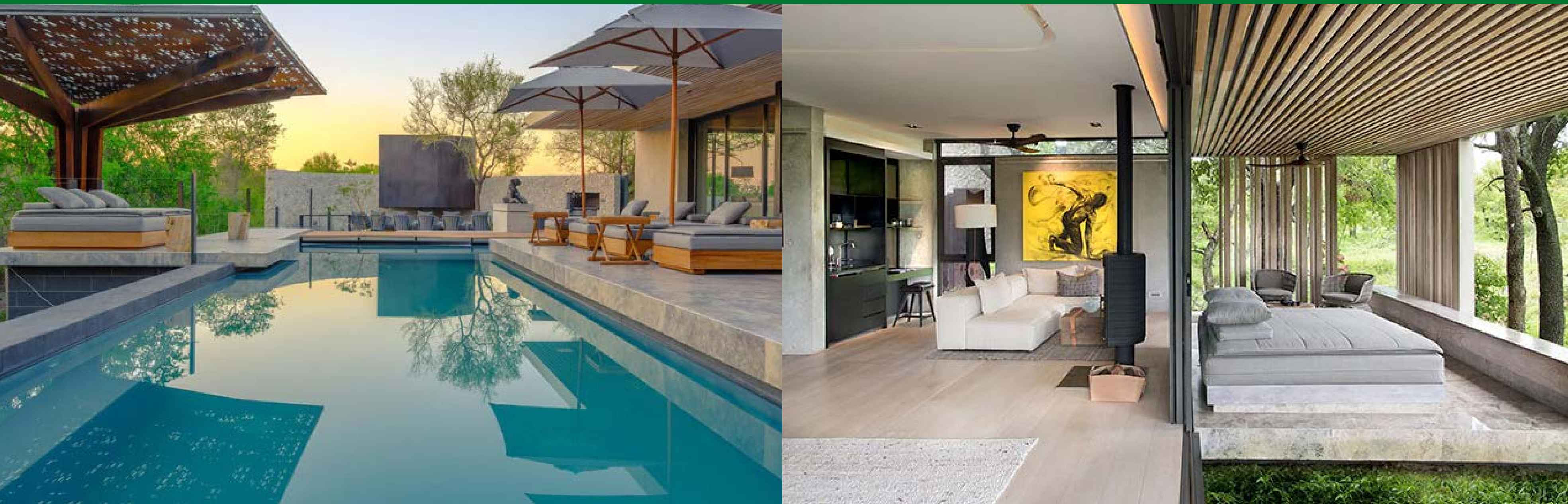
Premium Award

Cheetah Plains Private Game Reserve

An intimate retreat with a welcoming, homely atmosphere. Cheetah Plains Lodge offers an extraordinary wildlife encounter amidst the breathtaking 65,000-hectare Sabi Sands Game Reserve. While Sabi Sands is renowned for the Big Five – leopards, elephants, black & white rhinos, Cape buffaloes, and lions – Cheetah Plains promises an even more remarkable wildlife spectacle. Nestled adjacent to Kruger National Park in the northwest corner of Sabi Sands Game Reserve, this is an unforgettable experience.



SOUTH AFRICAN TOURISM



TOURISM
TUESDAYS

Benchmark Properties

These are properties that are recommended by the Committee (during pre-screening and viewing) as those properties that have exceptional product offerings (irrespective of the category and the star grading level) and which are escalated to the Brand Experience team who are responsible for seeking new products in order to package itineraries for the use of the South African Tourism hosting needs; and to enable inclusive growth through itineraries that incorporate emerging/transformed businesses, encourage geographic spread across the country and address the misperceptions associated with seasonal travel. The following properties were identified as Benchmark properties:

Ekhaya Boutique Hotel

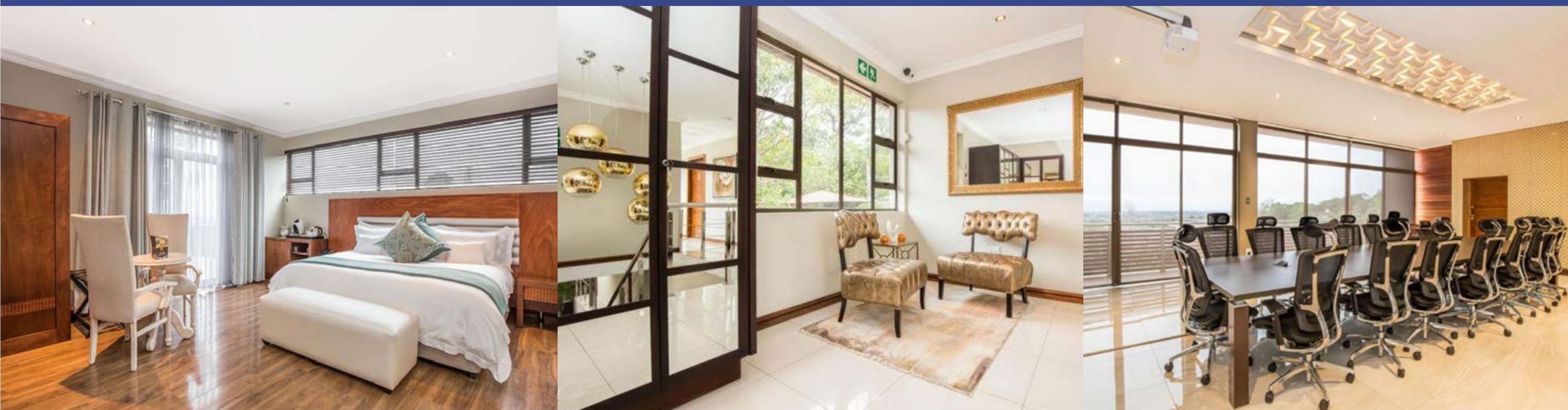
4 star graded

Email: info@ekhayahotel.co.za

Ekhaya Boutique Hotel in Westville, Durban, provides opulent lodging that ensures a “home away from home” sensation for discerning travellers. The focus is on delivering a tailored guest experience that caters to both leisure and corporate visitors. Situated in the convenient locale of Westville, a mere ten-minute drive west of Durban, Ekhaya Boutique Hotel enjoys proximity to key attractions. Ekhaya Boutique Hotel is just three minutes away from Westwood Mall and five minutes from The Pavilion Shopping Centre, offering effortless access to the M13 and N3 highways for seamless travel.



SOUTH AFRICAN TOURISM



**TOURISM
TUESDAYS**

Bali and Eva Midlands

4 star graded

Email: busi@baliandeva.co.za

The idyllic Midlands, where lush green hills embrace countryside living. Elegant and thoughtfully designed rooms blend carefully chosen textures, local artistry, and sweeping landscapes to craft a rich, classic yet contemporary experience. Each unit boasts a unique colour palette, resulting in harmonious tones throughout the estate. Bali and Eva Midlands prioritize guests' security and peace of mind.



SOUTH AFRICAN TOURISM



**TOURISM
TUESDAYS**

Experience of the week: Mantra Cafe

Nestled in the trendy Camps Bay suburb with breathtaking views of Camps Bay beachfront, Mantra Cafe seamlessly blends rustic charm with delectable cuisine and beverages. This vibrant cafe is an integral part of the renowned Mellissa's Food family. Mantra Cafe represents Melissa's foray into the chic, health-conscious dining scene. As the first of its kind under the Melissa's brand, it offers a unique experience for both locals and visitors. With its relaxed yet stylish ambiance, Mantra Cafe is a delightful destination for all. From farm-fresh, wholesome ingredients to impeccably crafted dishes, Mantra Cafe boasts a superb selection of simple yet scrumptious meals that will captivate every palate. Join us at Mantra Cafe, where rustic elegance meets refreshing dining.

Email: info@mantracafe.co.za



SOUTH AFRICAN TOURISM



TOURISM
TUESDAYS

Experience of the week: EL&N London - Mall of Africa

EL&N Mall of Africa is a charming and stylish café adorned in delightful shades of pink and green, creating an aesthetically pleasing environment that's practically made for Instagram-worthy moments. As you step inside, you'll find a visual feast for the senses, with carefully curated décor and design elements that invite you to immerse yourself in a world of beauty. Whether you're a dedicated foodie, a café enthusiast, or simply seeking a picturesque setting to unwind, EL&N Mall of Africa promises a memorable experience that caters to both your visual and gastronomic desires.

Email: za.elnlondon.com



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**TOURISM
TUESDAYS**