



SOUTH AFRICAN TOURISM

TOURISM TUESDAYS

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#TourismTuesdays



A word from the editor

Dear Industry Partner,

Welcome to Tourism Month.

September is an exceptionally exciting month, not only because it is the start of spring in South Africa, but because it is Tourism Month. September is also Heritage Month in South Africa. Heritage Month is celebrated annually on 24 September. It is celebrated to mark our nation's diverse culture and heritage. In celebrating both Heritage and Tourism Month, Tourism Tuesdays will use this month to feature cultural and heritage-related tourism experiences and products. Naturally, Tourism and heritage are intrinsically intertwined and so during this month, South Africans will be travelling across various provinces to attend events and festivities. We are also looking forward to welcoming many visitors from different parts of the world who will come to visit South Africa to join us in these festivities and to share in our history and culture.

The United Nations World Tourism Organisation also celebrates World Tourism Day, on 27 September.

Yesterday, 4 September also marked the start of **Sho't Left Travel Week**, the Great South African Sale. This is a week when South Africans get to buy a variety of travel deals at a discounted rate.

Thank you to all trade partners who have made Sho't Left Travel Week possible for contributing to making travel affordable and accessible to all South Africans.

Please log onto the **Sho't Left** to get your travel deals, and go out and explore your country.

Tourism Regards
Tourism Tuesdays Team



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STRONGER TOGETHER

RUGBY WORLD CUP

3 DAYS TO GO

The Sho't Left Travel Week Launches with epic travel deals

If you've driven past the Mall of Africa in Midrand this past weekend, you may have noticed some peculiar flying luggage suspended from a crane. You read that right. South African Tourism, through its domestic team, Sho't Left, are ready to send South Africa on a holiday as they launch Sho't Left Travel Week 2023.

The suspended suitcase acted as a visual countdown and was gradually lowered until the great South African sale launched yesterday, 4 September. South Africans have an opportunity this week to book travel to their favourite local destination at discounts of up to 50% off. Travelling your country is more than just a holiday, it creates good memories that you will always hold onto.

You can also access all deals on www.shotleft.co.za and engage with us on our social media platforms.



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Memorandum of understanding (MOU) between Department of Tourism and Airbnb

Minister of Tourism, Patricia de Lille signed an MoU with the global accommodation platform, Airbnb.

The MoU will see the Department of Tourism work closely with Airbnb to advance tourism services that are aimed at growing tourism in South Africa and creating more jobs in the sector.

In terms of the MoU, Airbnb will collaborate with the Ministry of Tourism through:

1. A national registration system for Short Term Rentals
2. The Airbnb Entrepreneurship Academy (Skills Development)
3. Tourism Insights through the City Portal
4. Collaboration at the Airbnb Africa Travel Summit.

[Click here for more information](#)



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Minister de Lille encourages the public to comment on the green paper on the development and promotion of tourism in South Africa

To usher in Tourism Month, the Minister of Tourism, Patricia de Lille, welcomes Cabinet's concurrence of The Green Paper on the Development and Promotion of Tourism in South Africa to be published for public comment.

"The Green Paper comes at a particularly exciting time for tourism globally and in South Africa. Tourism is a growth sector and generator of jobs, and tourist destinations need to position themselves to take advantage of this sector's recovery growth trajectory," the Minister said.

The tourism sector has continued to grow for the past decade, earning the reputation of being one of the most significant and fastest-growing sectors before COVID-19. In 2019, it contributed 3.7% to the local GDP and created 780,096 direct South African jobs. Despite numerous advances, the tourism sector lags relative to its potential.

[Click here to submit your comment](#)



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North West Parks & Tourism Board – Park Mahala Week 10 – 17 September

The North West Parks & Tourism Board is bringing Park Mahala Week from 10 – 17 September 2023.

The week grants free access to all the North West local reserves free of charge. It should be noted that free access to parks does not include free access to accommodation facilities and other tourist activities. Some of the parks will be extending the week to include the two weekends.

The North West Province are the proud host province for tourism month, World Tourism Day celebrations will take place in the Platinum province this year.

- Access all the North West local reserves free of charge. Terms & Conditions apply.
- NB! Not applicable to Madikwe Nature Reserve
- Mandatory Pre-Booking for schools

Barberspan Bird Sanctuary. Bloemhof Dam Nature Reserve. Borakalalo Nature Reserve. Boskop Dam Nature Reserve. Botsalano Nature Reserve. Kgaswane Mountain Nature Reserve. Mafikeng Game Reserve. Molemole Eye Nature Reserve. Molopo Nature Reserve. Pilanesberg Nature Reserve. SA Lombard Nature Reserve. Vaalkop Nature Reserve. Wolwespruit Nature Reserve.

For more information, contact +27 18 397 1500

www.tourismnorthwest.co.za



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Toasting The Wonderful Journey of South Africa's Wine Tourism

South Africa is internationally recognised for its exceptional viticulture, with its wines contributing significantly to its vibrant tourism scene.

Pioneering winemakers and the introduction of novel practices such as creative food and wine pairings anchor the rapid rise of wine tourism. The Wine industry's efforts to champion sustainability and inclusivity, along with its commitment to quality and excellence, solidify its reputation as a significant contributor to the nation's economic and social fabric.

One remarkable example is Ntsiki Biyela, a celebrated woman winemaker who rose from humble beginnings in rural Mahlabathini in KwaZulu-Natal. After completing high school in 1996, Biyela spent a year as a domestic worker before earning a scholarship to Stellenbosch University.

For her role in transforming the industry she was awarded the Diversity and Transformation Award received at the prestigious 2021 Wine Harvest Commemorative Event.

[Click here for more information](#)



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Take a Sho't Left Mzansi – Travel Week

The time is here, and the memories are waiting to be created. South Africans everywhere can enjoy up to 50% off travel deals and packages during the Great South African Sale which started yesterday, 4, and will run until 10 September 2023.

The Great South African Sale offers discounted travel deals and packages of up to 50% off. Great experiences, amazing accommodation deals, day trips and holiday trips are all waiting to be explored.

Don't be left behind, you can BOOK NOW AND TRAVEL LATER. Visit www.shotleft.co.za to explore all our great deals on offer.

After all, it's YOUR country. Enjoy it. Cause nothing's more fun than a Sho't Left!



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Experience of the week: GZ Adventures Rustenburg

Set in the foothills of the historical and magnificent Magaliesberg mountains in the North West Province, GZ Adventures Rustenburg is a mere 90-minute drive from Johannesburg and Pretoria, and close enough to allow for a day out in the country, jam packed with adventure. It offers the perfect getaway from the hustle and bustle of busy city or town living, set in nature where fresh air and natural splendour abound.

Their quad-biking trails offer adventure, fun and plenty of adrenalin rushes as one journeys through the spectacular scenery and splendour of the bushveld. GZ Adventures guided, quad-biking adventures are ideal for couples eager to spend time together and reconnect, whilst experiencing nature and the thrill of something new and different. Quad biking is also suitable for family outings, special occasions or excursions with friends. Their tailor-made, teambuilding packages can be combined with other activities to motivate, inspire and re-energise every member of your team. GZ Adventures offers 1- and 2-hour, guided, quad biking adventures under the expert guidance of a trained and qualified guide.

The team at GZ Adventures prides itself on always putting the safety of their guests first, and a detailed briefing is provided before embarking on the adventure. All the gear required for quad biking is supplied by GZ Adventures.

Combine your quad-biking adventure with low-impact paintball, for the ultimate in fun and entertainment. The GZ Adventures expert guide is on hand to guide in the operation of the paintball gun and also provide a safety briefing, to ensure that everyone is confident before the fun starts. Paintball is also ideal for team building, as competitors shoot at targets, both stationary and moving, and are able to challenge the team, their friends, or family on accuracy.

Call: +27 67 727 6521 / +27 10 001 4253

Email: hunters@gzadventures.com



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