

TOURISM TUESDAYS

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#TourismTuesdays



SOUTH AFRICAN TOURISM

Less than 100 days to the 17th edition of Meetings Africa

It is less than 100 days to the 17th installment of Meetings Africa, the continent's premier business events trade show, bringing together all of the continent's best business events products and experiences under one roof.

The two-day trade show will take place at the Sandton Convention Centre from 28 February to 1 March 2023 and is preceded by Business Opportunity Networking Day (BONday) on 27 February 2023.

The show exists for the primary reason to provide a platform for exhibitors to showcase their offerings to international and local buyers, African associations and corporate planners. It is the most formidable platform on the continent for exhibitors to meet face-to-face with the most influential buyers in the world, and to be part of Africa's growth.

Here are the major changes made to enhance the 2023 edition of Meetings Africa:

- Improved communication to all delegates
- Improvements to the vetting of hosted buyers, to ensure that only the best buyers come to the show
- Enhancements to the mobile App and the online diary system
- Enhanced pre-and post- tours, with new itineraries and new experiences
- Improved events calendar and networking events, to provide more networking opportunities
- Introduction of the Recovery Package, to ensure an inclusive show

To register as an exhibitor, buyer or media, please visit the [Meetings Africa](https://meetingsafrica.com) website and reserve your spot.



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United Airlines Launches First Ever Non-stop Service Between Washington D.C. and Cape

United Airlines has launched its new non-stop three-times weekly year-round service between its Washington/Dulles hub and Cape Town International Airport, with the arrival of the first flight into Cape Town on 18 November 2022.

United's new flight from Cape Town is the first-ever nonstop service between Washington D.C. and South Africa's legislative capital, Cape Town. The new route joins United's existing nonstop three-times weekly service from Cape Town to New York/Newark, as well as daily service from Johannesburg to New York/Newark, providing a nonstop service six-times weekly from Cape Town to the U.S.

"The U.S. Consulate warmly welcomes United Airlines' newest non-stop flight between Cape Town and Washington Dulles Airport," said Todd Haskell, U.S. Consul General. "This flight will continue to enhance U.S.-South African partnerships and friendships, and increase two-way trade, investment, and tourism."

"I am delighted to welcome United Airlines' passengers to Cape Town as they disembark from the first-ever nonstop flight service between Washington D.C. and Cape Town," said Geordin Hill-Lewis, Executive Mayor, City of Cape Town. "As the capital of the United States, this is an important flight for government and commerce. Travellers from the East Coast of the U.S. - and, indeed, all over North America - now have unprecedented access to Cape Town's unique tourism and business offerings."

"The addition of United's Washington/Dulles to Cape Town service, alongside their existing New York/Newark to Cape Town route, will enable the continued expansion of economic opportunities for Cape Town and the Western Cape," said Wrenelle Stander, CEO of Wesgro and spokesperson for Cape Town Air Access. "The United States is a key source market for tourism, trade and investment for the province. We look forward to the bumper summer season ahead, and we would like to thank United Airlines for its continued commitment to our destination."



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Kruger gets first intercontinental flight

As of last week Tuesday, 15 November 2022, Eurowings Discover operates up to three weekly direct flights between Frankfurt and the Kruger National Park with a year-round service. This inaugural flight was celebrated at a media briefing event hosted at Kruger Mpumalanga International Airport on Wednesday, 16 November 2022.

Eurowings Discover is the first intercontinental airline ever to introduce scheduled air services to the greater Kruger National Park region. This makes Eurowings Discover the only carrier operating direct flights between the Kruger National Park and Germany.

In its first season, between 15 November 2022 and 25 March 2023 Eurowings Discover will fly three times a week from Frankfurt to Mbombela with a short stop-over in Windhoek.

Eurowings Discover has a strong commercial focus on leisure destinations on the African continent. Kruger Mpumalanga is the seventh destination offered by them on the continent after already starting services from Frankfurt to Mombasa, Zanzibar, Mauritius, Windhoek, Victoria Falls and Kilimanjaro.

“As Mpumalanga, we are very much excited about the landing of the first ever direct flight from Germany; this is a sign of trust and confidence in our tourism industry. We’re very delighted that this will further expose and promote the destination of Mpumalanga as an international tourist destination of choice. We’re quite certain that the direct flight by Eurowings Discover will increase the number of international tourists from Germany and Europe in general. We welcome the initiative, and we encourage other airlines to also consider flying directly into our province. Indeed, when we unite in purpose, we will surely be greater than the sum of our parts. I believe that this partnership will not only accelerate economic activity through tourism, but will also bring Europeans and our people closer, for future collaborative efforts,” says Mpumalanga MEC for Finance, Economic Development and Tourism, Ms Nompumelelo Hlophe.

High-quality product with many services included

Eurowings Discover connects the Kruger National Park to the whole of Europe: Through the integration into the Lufthansa network, passengers benefit from the direct connection to all German and European Lufthansa departure points as well as a continuous booking process and seamless transfer traffic. Eurowings Discover offers a high-quality product with many services included. The aircraft offers up to 300 seats, up to 30 of which are in Business Class (full lie-flat seats), up to 31 in Premium Economy and up to 244 in Economy. The flights are bookable via all usual booking channels including lufthansa.com.



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Experience of the week: Siba, the restaurant

South African Tourism wishes to congratulate and celebrate Siba Mtongana on her recent achievement.

In addition to being named one of 7 food Goddesses by Tatler, the multi-award-winning celeb chef, mom, author and founder of The Siba Co - Siba Mtongana bagged the Game Changing Entrepreneur award at the Glamour Women Awards held in Cape Town at the weekend. This week, the spotlight is on "Siba The Restaurant".

About Siba The restaurant

Siba The Restaurant offers an iconic 5-star dining experience in the heart of Cape Town. Serving unique recipes that encompass world flavours with an African flair, passionately prepared by inspirational chefs. Siba The Restaurant welcomes patrons with a generous menu that provides deeply visceral culinary experiences that are synonymous with sharing, connecting and enticing a sense of curiosity.

Siba The Restaurant paired with the magnificent views of the V&A Waterfront and Table Mountain provided by the best address at The Table Bay Hotel, gives patrons a unique culinary destination not to be missed.

The restaurant is open from Wednesdays to Saturdays for Dinners from 18:00 to 22:00.

To book, call 074 484 9803, email restaurant@thesibaco.com or to find out more: <https://www.sibamtongana.co.za/restaurant/>



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