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SOUTH AFRICAN TOURISM

HEADLINE PERFORMANCE

SNAPSHOT



The total number
of domestic trips in
the period January -
April 2019 was

6.1 Mn

11.8%

Increase
compared to the
same period in

2018

JAN - APR

2019

DOMESTIC HOLIDAY TRIPS Mn

2.6   

ANNUAL TARGET

1.4 

ACTUAL: Jan - Apr 2019

DOMESTIC HOLIDAY TRIPS

Domestic Holiday trips accounted for

1.4 Mn (22.7%)

of total domestic trips. Jan - Apr 2019 is

59.7% up from the same
period in 2018

The required growth for the year is

3.6%

MICE TOURISM

Accounted for

0.2 Mn (3.0%)

of total domestic trips in Jan - Apr 2019.

180.9% Up from the same period in
2018.

DOMESTIC

2



SOUTH AFRICAN TOURISM

PRELIM HEADLINE PERFORMANCE

JAN-APRIL

2019

SNAPSHOT



International Tourist
Arrivals decreased by

-1.3% to 3.6Mn

in the period Jan-Apr 2019
compared to the same
period 2018.

The required growth
rate to reach the annual
target is

8.3%

INTERNATIONAL

TOURIST ARRIVALS (Mn)

11.3

ANNUAL TARGET



3.6

Actual : Jan - Apr 2019

AFRICA



0.9%

Africa closed this period with a decline of 0.9%.

However, markets that recorded growth in Jan-Apr 2019 were
DRC (9.9%), Kenya (7.9%), Uganda (5.2%), Zimbabwe (5.5%),
Tanzania (3.4%), Mozambique (0.9%) and Swaziland (5.1%).

REST OF THE WORLD



2.6%



Tourist arrivals from the rest of the world
declined by 2.6% in Jan-Apr 2019 compared to
the same period in 2018.



0.7%

North America



Europe 3.7%



2.3%

Central & South America



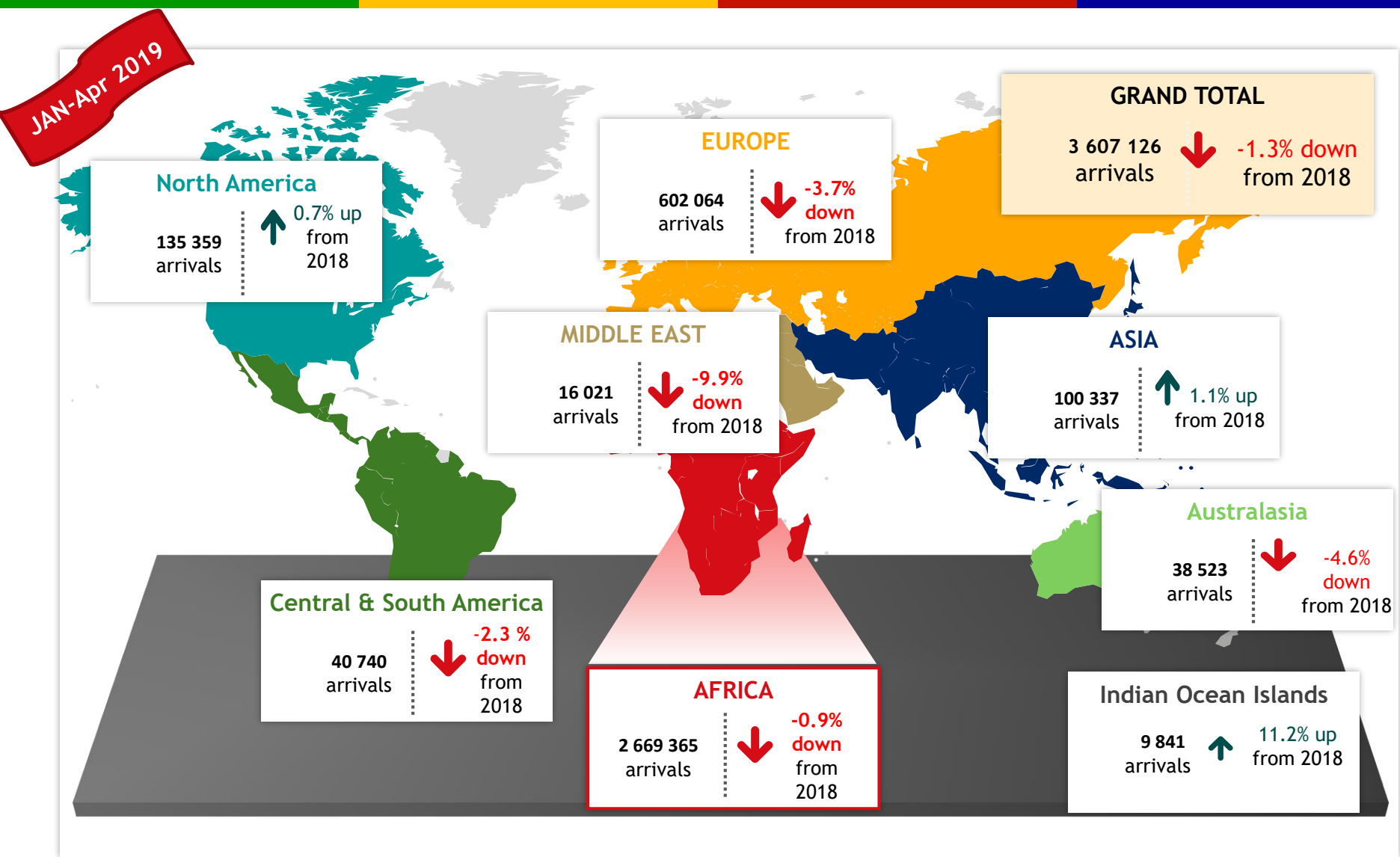
Asia 1.1%



4.6%

Australasia

International tourist arrivals to South Africa declined by -1.3% from Jan - Apr 2019 compared to the same period in 2018. Growth was recorded from North America (0.7%) and Asia (1.1%) with the rest of the regions recording declines



Note : Tourist Arrivals figures shown above for January - April 2019
Source: Statssa Tourism & Migration release SA Tourism analysis